



WCSJ

San Francisco • 2017

Bridging Science & Societies

WHAT IS WCSJ2017?

In October 2017, San Francisco will host the 10th World Conference of Science Journalists, an international meeting of science writers being held in the United States for the first time. With the theme "Bridging Science and Societies," the gathering is dedicated to connecting audiences around the world with the science that affects and informs their daily lives.

Science writers from six continents will come together to immerse themselves in the excitement of Northern California's rich science and technology environment as they explore ways to better communicate with the public about important scientific developments and their impact. Topics span the spectrum of science and technology-based issues, including climate change, energy innovation, agriculture, genetics, vaccines, earthquake prediction, and space exploration.

The 2017 World Conference of Science Journalists offers an unparalleled opportunity for sponsor and exhibitor participation. Foundation, corporate, individual and public-sector partners will help:

- expand opportunities for networking, training, and public outreach
- expose participants to research, innovation and issues on the frontiers of science and technology around the Bay Area
- bring Latin American colleagues to the meeting to explore hemispheric issues
- support broad participation by attendees from emerging nations worldwide

**COUNCIL FOR THE ADVANCEMENT
OF SCIENCE WRITING**

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**NATIONAL ASSOCIATION OF
SCIENCE WRITERS**

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**WORLD FEDERATION OF
SCIENCE JOURNALISTS**

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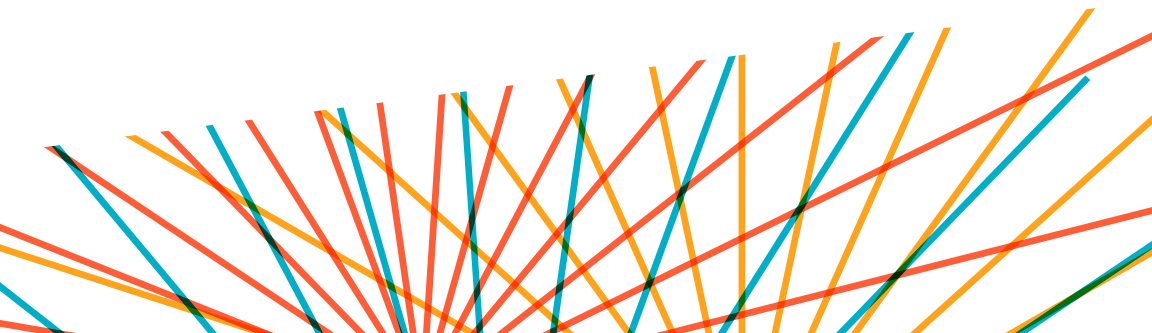
JOIN US

Excellent science journalism has never been more essential to our complex and changing world. The World Federation of Science Journalists unites more than 50 national and regional journalists' associations in a global network to train, support and encourage science journalists. After a competitive bid process, the Federation chose the U.S. to host its next international meeting, a signature event expected to draw more than 1,200 attendees from around the world. The theme, "Bridging Science and Societies," refers to the role of science in every society—and also to the important connections WFSJ forms between colleagues who work at the challenging interface of science and society across diverse circumstances and cultures.

wcsj2017 will be organized by the U.S. National Association of Science Writers and Council for the Advancement of Science Writing in cooperation with the WFSJ. For more than a decade, NASW and CASW have collaborated to organize an annual meeting of U.S. science writers that merges NASW's dynamic professional development workshops with the New Horizons in Science briefings, a CASW program bringing science writers updates on research and issues at the leading edge of science. Working with WFSJ, the two organizations will create an international and expanded version of the popular U.S. meeting.

Over four days, wcsj2017 will provide ample opportunities for sponsors and exhibitors to engage with the expected 1,200 attendees as they participate in sessions and workshops, social events, public outreach, networking, lab tours, and field trips.

We are pleased to announce that two preeminent research universities, UC San Francisco and UC Berkeley, will serve as hosts and academic partners for wcsj2017. The Marriott Marquis in San Francisco has been selected as the conference hotel and main venue for wcsj2017.



CO-CHAIRS, ORGANIZING COMMITTEE



Ron Winslow

Deputy editor, health and science, and senior medical and health care writer, *Wall Street Journal*; past president, NASW



Cristine Russell

Freelance journalist and senior fellow, Belfer Center for Science and International Affairs, Harvard Kennedy School; past president, NASW and CASW

CHAIR, PROGRAM COMMITTEE



Deborah Blum

Director, Knight Science Journalism, MIT; Pulitzer-winning science journalist; CASW vice-president and past president, NASW

PRESIDENT, WFSJ



Curtis Brainard

Digital Content Manager, *Scientific American*

IMPORTANT DATES

MAY 15, 2016

JUNE 1, 2016

SEPTEMBER 30, 2016

MAY 1, 2017

OCTOBER 26-30, 2017

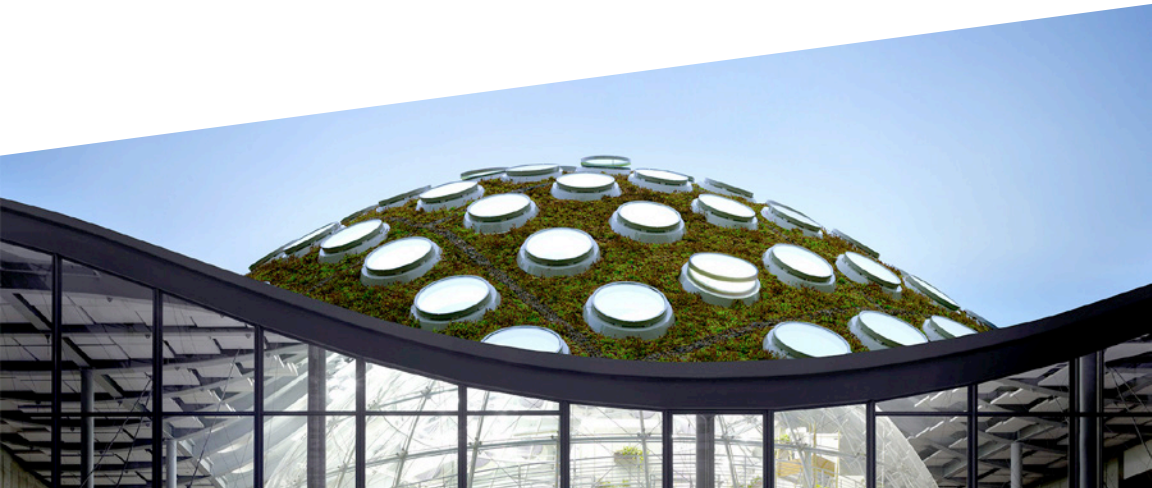
Call for Session Proposals Issued

Exhibition and Advertising Reservations Open

Session Proposals Due

Registration Opens

WCSJ2017





A prestigious international conference... that fosters accurate reporting and engaging storytelling around some of the ideas and issues that matter most.

—JONATHAN FOLEY, EXECUTIVE DIRECTOR, CALIFORNIA ACADEMY OF SCIENCES

We look forward to welcoming the science journalists who will assemble in one of the world's great cities... an area known for its international flair and for universities with a true global outlook.

—NICHOLAS DIRKS & SAM HAWGOOD, CHANCELLORS, UC BERKELEY & UC SAN FRANCISCO

By gathering so many science journalists from around the world, including from many developing nations, the WCSJ reflects the increasingly global nature of the research enterprise.

—RALPH J. CICERONE, PRESIDENT, US. NATIONAL ACADEMY OF SCIENCES

Choosing San Francisco for WCSJ2017 will give international science journalists an unparalleled opportunity to engage not only with our top-ranked research universities and medical centers, but also to visit the innumerable private-sector companies making news with their creative work in tech, biotech, clean tech and digital media.

—EDWIN M. LEE, MAYOR, SAN FRANCISCO





WCSJ SAN FRANCISCO
OCTOBER 26-30, 2017

CONTACTS

BECOMING A SPONSOR, EXHIBITOR, ADVERTISER OR TOUR HOST FOR WCSJ2017

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PROPOSING SPEAKERS, SESSIONS OR ANCILLARY EVENTS, OR REGISTERING

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SUPPORTING WFSJ AND PROGRAMS SUPPORTING SCIENCE JOURNALISM WORLDWIDE

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