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curriculum vitae

Date of Birth : 23/1/1959

Marital Status : Married (my married name is AJ Kraft;
I continue to work under my maiden name)

Qualifications : BA (UCT) - English and Psychology
Matric - Rhenish Girls High School,
Stellenbosch
Several modules completed towards an ACII,
the insurance qualification, including
Economics and Liability
Desktop Publishing diploma
Member of the Black Sash

about me

I am a writer capable of tackling most subjects, a generalist but also a science writer, and President of the South African Science Journalists Association (SASJA).

In October 2014 I was elected President of the African Federation of Science Journalists, representing science writers and reporters across the continent. I train journalists in South Africa and elsewhere in science journalism, covering specific fields where an understanding of science is necessary, including agriculture, climate change, health and water issues.

My style of writing is fluent and easy to read; my skill lies in taking difficult, abstruse or scientific material and turning it into something

the lay public finds interesting and can grasp with ease. My main focus areas are: health; social issues (human and gender rights); the environment and climate change in particular; the food system and agriculture.

I have run a number of workshops on a range of topics.

I use social media myself regularly and write for an online publication every week, so am comfortable with communications online.

employment record

2011 to present: Freelance journalist writing for outlets such as earthworks magazine and the Mail & Guardian newspaper; editor of PhysioSA, the official magazine of the SA Society of Physiotherapy (SASP); weekly columnist for Fin24. Presenter of workshops on science journalism, health journalism, reporting biodiversity.

2005 to 2011: Independent contractor with Panorama Publications as editor and writer of the bulk of Skyways in-flight magazine (travel, health, environment, business, science). Editor of Hands On, the physiotherapy magazine.

August 1993 August 1997:

Assistant editor and then editor of *Pathways to Health*, working with award-winning health journalist Monica Fairall.

Also:

Ad hoc consultant for the South African Agency for Science and Technology Advancement

Editor of Destinations, the in-flight mag for Sun Air, as well as the airline's newsletter, for one year.

Editor of Wealth and Health by Sanlam for three years.

Research and reports for major projects, eg a book on the Fostering Local Wellbeing project in South Africa (www.flowafrica.org); a large funding proposal by Mozambique to the World Bank.

Three young adult educational books on health, extreme weather and alternative energy

Articles on HIV/Aids for the Dept of Health's Khomanani campaign

Articles for Soul City (educational)

News writing and reading on Radio 702

1993 - March to August: I was with *Food & Home* during this period as assistant editor. I left because I had the opportunity to go it alone.

1990-1993: I worked as assistant editor and editor on *Supermarket & Retailer* magazine. I left to join a consumer magazine.

1987-1990: Editor and layout artist on Willis Faber Enthoven's external publication, *Portfolio*, a glossy A4 magazine with a circulation of around 4 000; content consisted of articles about insurance matters, news updates and the like.

During this period I also regularly lectured on short-term insurance at the Insurance Institute.

Early years: After leaving UCT in 1979, I worked at two different bookshops; as teller and 2IC at the NBS; as an underwriter at Mutual & Federal; as a broker at the then Bowring Barclays insurance brokers (short term). In 1987 I relocated to Johannesburg from Cape Town, to work for Willis Faber Enthoven insurance brokers (short term).