

SHIGEYUKI KOIDE

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3-36-3 Okusawa, Setagaya-ku, Tokyo 158-0083 JAPAN

EDUCATION

Hokkaido University, Sapporo, JAPAN

Spring 1976

BA: Major in Polymer Chemistry, Department of Science

PROFESSIONAL EXPERIENCE

Researching experience

The Imperial College London, UK

Visiting Researcher at the Science Communication Group, Department of Humanity

July 2011- Sept 2012

The National Graduate Institute for Policy Studies, GRIPS

Visiting Researcher at the Science, Technology and Innovation Policy Programme

May 2013- present

Journalistic experience

The Yomiuri Shimbun (the largest daily newspaper in Japanese), Tokyo, Japan

April 1976- February 2011

Senior Science Editor and Writer, Tokyo Head Office

June 2004- April 2006, December 2008- February 2011

• Director, Department of Science, Tokyo Head Office

May 2006- November 2008

• Reporter, Department of Science, Tokyo Head Office

January 1992- May 2004

• Reporter, Department of Life Information, Tokyo Head Office

August 1987- December 1992

• Reporter, Department of City News, Tokyo Head Office

April 1982- August 1987

• Reporter, Tohoku Branch Office, Sendai, Miyagi Prefecture

April 1976- April 1982

Teaching experience

Showa Pharmaceutical University, Tokyo Japan

• Visiting Lecturer, Science Communication

2014 present

Waseda University, Tokyo Japan

• Visiting Lecturer, Science and Technology Journalism

2010- 2011

• Visiting Professor, Science and Technology Journalism

2007-2010

Sendai University, Miyagi, Japan

• Adjunct Lecturer, Pragmatic Skills for Journalism

2008- 2011

Ochanomizu University, Tokyo Japan

• Adjunct Lecturer, Risk Communication and Science Journalism

2005-2008

Administrative and consulting experience

Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT)

• Board Member, Riken Evaluation Committee

2005- Present

• Councilor, Japan National Museum of Nature and Science

2006- Present

Japanese Association of Science & Technology Journalists

• Chair

2013- 2017

• Board member

2005- present

Council for Science and Technology Policy, Japan (CSTP)

• Member, Evaluation Committee for the Outcome of Government-Funded Research and Development

2008- 2011

New Energy and Industrial Technology Development Organization, Japan (NEDO)

• Member, Evaluation Committee for the NEDO Research Results

2007- Present

Chemical Society of Japan

• Member, Commission on environment and security affairs

2008- Present

• Observer, Japan committee for the International Year of Chemistry

2010- Present

Ministry of the Environment, Japan (MOE)

• Member, Reviewing Committee for the endocrine disrupting effects of chemical substances 2005-2010

Consulted on chemical substances control laws concerning endocrine disrupting effects of chemical substances.

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Ministry of Economy, Trade and Industry, Japan (METI)

- *Member, Advisory Committee for Industrial structuring* 2005-2010
Consulted on chemical substances control laws concerning pollutant release and transfer register (PRTR).

Research Bureau, the House of Representatives, National Diet of Japan

- *Consultant, Office of Environmental Research* 2009

Asahi Glass Foundation, Japan

- *Member, Selection Committee for the Blue Planet Prize* 2005-2008

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PUBLICATIONS

Books

Single-authored:

Dreams Will Come – the Bill Gates Story (「夢は必ずかなう 物語 素顔のビル・ゲイツ」), Tokyo: Chuô-kôron-shinsha
2005

Co-authored:

Study of Newspaper Journalism (「新訂 新聞学」), Tokyo: Nihon-hyôron-sha 2009

Living with Planet Earth - Green Sustainable Chemistry (「地球と生きる 緑の化学」), Tokyo: Chuô-kôron-shinsha
2003

Japanese Scientists at Forefront (「日本の科学者最前線」), Tokyo: Chuô-kôron-shinsha 2001

Ten Japanese Nobel Prize Winners of Science (「ノーベル賞 10 人の日本人」), Tokyo: Chuô-kôron-shinsha 2001

Environmental Hormone - What has been known (「環境ホルモン 何がどこまで分かったか」), Tokyo: Kôdan-sha
1998

The Document – the MONJU Accident (「ドキュメント・もんじゅ事故」), Tokyo: Mioshin-shuppan 1996

Life and Mind (「いのちと心—より良い健康・医療を求める探検レポート」), Tokyo: Yomiuri-shimbun-sha 1988

Featured newspaper article series

“Zen-monastery Diary (「見聞録・禅寺料理日記」)”, The Yomiuri Shimbun April 2010

Two-weeks-long article series on (<http://www.yomidr.yomiuri.co.jp/page.jsp?id=25291>)

“The Longevity Revolution (「長寿革命」)”, The Yomiuri Shimbun January–December 2009

One-year-long article series concerning Japan’s aging population and the related national and regional affairs, including themes such as elderly in rural Japan, nursing of elderly at domestic and community levels, quality of life in the last years and of death, cultural and religious traditions of Japan and aging population, etc. (<http://www.yomidr.yomiuri.co.jp/page.jsp?id=17485>)

A series of interviews and news analysis on Nobel Prizes awarded for Japanese scientists, The Yomiuri Shimbun 2008

“Symposium: Medical Services Forefront (「医療最前線」)”, The Yomiuri Shimbun 1991-2004

Invitation articles for a 15-times annual symposium series on Japanese medical services, concerning issues such as alternative medicine, gender and medicine, patient-centered medical care, community-level healthcare, cancer care, doctor-patient relationships, children’s mind and body and healthcare, etc. (<http://www.yomiuri.co.jp/adv/saizensen2004/>)

Journal articles

Communication Failure of Japan after Fukushima Accident and roll of UK Chief Scientific Advisor, “Chuo-Koron 2015 April” (中央公論 2015 年 4 月)

Amazing Frontline Research of Brain Science (特集・脅威の最新脳科学), “Chuo-Koron, monthly magazine, Tokyo: Chuô-kôron-shinsha December 2009

Interview with Brain Researcher, Kenichiro Mogi, (茂木健一郎インタビュー; 21 世紀の仕掛け人), “Voice”, monthly magazine, Tokyo: PHP Institute February 2006

Reports submitted to Japanese Government

“Chapter 5-12: Challenges in Chemical Substance Control Measures – from Media’s Perspective (「化学物質対策の課題 - メディアの視点から」)” in “Chemical Substance Control Measures: Currents and Challenges in and out of Japan (「化学物質対策 - 国内外の動向と課題」)” March 2004

Report co-submitted to the House of Representatives, National Diet of Japan from the committee of environmental research.

SELECTED PUBLIC LECTURES

Panelist, Symposium for Food Risk Management, Tokyo University and The Yomiuri Shimbun, Tokyo September 2010

Presenter, “Science Journalism and Risk Communication”, Annual Meeting of the Japan Radioisotope Association, Tokyo July 2009, 2010

Coordinator, Symposium for Global Environment, Tokyo University and The Yomiuri Shimbun, Tokyo June 2008

Presenter, “Scientist meets Asbestos Risk Communication”, Annual Meeting of the Japanese Cancer Association, Tokyo October 2008

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Coordinator, International Symposium for Environmental Endocrine Disruptors, Japan Ministry of Environment, Tokyo

December 2005, 2006

Presenter, International Symposium for Endocrine Disrupting Chemical Substances, United Nations University, Tokyo

December 2004

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After joining the Yomiuri Shimbun in 1976, I served as a reporter for the departments of city news, life information, and science, and from June 2005 I became a Senior Editor. Throughout my career, I have reported news and wrote articles on social and criminal affairs, politics, medical and scientific researches, cultural and lifestyle topics. Within my expertise of science journalism, I have extensively reported and wrote in-depth analytical articles on topics including global and national environmental policies, health care, medicine, and atomic energy.

One of the areas in which I have been most actively involved as a journalist is science and risk communication. In 1995 when the sodium leakage accident occurred at the fast breeder reactor MONJU (Tsuruga, Japan), I reported on how disclosing false information caused a widespread and persisting distrust in technological science. In 1998 when there was a crisis over an endocrine disruptor provoked a panic and public rejection of chemical substances, I reported on the gap between “the truth in science” (i.e. the perspective of scientists on how the issues under concern should be situated and interpreted) and “the truth in media reports” (i.e. the way the issues were framed by the media for public consumption). I have taught courses such as “science, environment, and risk-communication” and “practical skills for journalism” at the Life World Watching Center at Ochanomizu University, Waseda University and Sendai University. In addition, I have presented at and coordinated a number of international, national, as well as regional conferences and symposiums on the issues related to science communication for the audience including science academics, policy makers, business leaders, engineers, and the public. My leading publications in this field include: *The Document – MONJU Accident* (「ドキュメント・もんじゅ事故」), *Environmental Hormone – What has been known* (「環境ホルモン 何がどこまで分かったか」), *Japanese Scientists at the Forefront* (「日本の科学者最前線」), *Ten Japanese Nobel Prize Winners* (「ノーベル賞 10 人の日本人」), and *Living with Planet Earth – Green Sustainable Chemistry* (「地球と生きる 緑の化学」).

In the area of information technology, I interviewed Bill Gates, the chairman of Microsoft, and other engineers and scientists who were the active players in the early history of personal computers, and published the monograph *Dreams will come true: the Bill Gates Story* (「夢は必ずかなう 物語 素顔のビル・ゲイツ」) in June 2005. In the book I surveyed the personal histories of the young people who had supported the development of personal computers, encompassing the differences in Japanese and American educational systems and work ethics.

Journalists have a responsibility in reporting news not only in the context of time and place (the 5W1H), but also in relation to the political and social implications of these events. Doing so would help delineate the case under concern and what it should signify in the dynamics of society - where it stands, how much weight it carries and to which direction it is moving. Science journalism in particular, must mediate the expert knowledge of scientists and the selective interests of the public, and provide an accurate perspective for news to be situated and interpreted in relation with other news and existing concerns.