Kenya Bid for the World Conference of Science Journalists (WCSJ 2015)

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February 11, 2013

Our Ref….KENBID/WCSJ2015

To,
The World Federation of Science Journalists
Box 4 Taschereau Street, suite 390
Gatineau QC J8Y 2V5
CANADA

RE: INTENTION TO BID FOR THE 2015 WORLD CONFERENCE OF SCIENCE JOURNALISTS.

We, The Kenya Environment and Science Journalists Association (KENSJA) and the Media for Environment, Science, Health and Agriculture (MESHA), all Kenyan based associations, would like to express intent to host the 2015 World Conference of Science Journalists in Nairobi, Kenya. KENSJA is an organization of Kenyan environment and science journalists and communicators. It seeks to advance environment and science journalism as a bridge between science, scientists, policy makers and the public. The goal is to improve the quality of environment and science news reporting, promote standards and support environment and science journalists in Kenya. KENSJA stands for a better informed and knowledgeable world capable of making appropriate decisions and choices on responsible use of the environment and science.

MESHA’s vision is an informed and empowered population, conscious of emerging issues in science, issues in Kenya and the region. We strive towards this by promoting the development of science journalism and communication through an interactive and holistic approach that involves journalists, communicators, scientists, policy makers and the communities at the grassroots level.

The two associations have come together to bid for the 2015 World Conference of Science Journalists to come to Nairobi, and for that matter Africa for the first time.

We are aware of the enormity of the task ahead in seeking to bring such an august meeting to Nairobi and are also not lost to the fact that it will require the consolidated efforts, support and goodwill beyond Kenya but, we believe, we are equal to the task.

We fully recognize the WFSJ as the world’s supreme science journalists’ organization that under its auspices the conference is sanctioned and held every two years. We, therefore, would like to place a joint enterprise of intention to have the conference come to Nairobi in 2015. We are aware of the fact that it is won competitively, which we are prepared to do, and we hope to convince the WFSJ board that we are equal to the task through the due process of bidding.

Yours Sincerely,

Ochieng’ Ogodo
KENSJA Chairperson

-Violet Otindo
Chairperson, MESHA

Conference Theme:
Telling the Science Story in Emerging Economies

Violet Otindo
Chairperson, MESHA

Ochieng’ Ogodo
KENSJA Chairperson

Chairperson,
The East African Network of Science Journalists,
Sub-Saharan Africa News Editor, SciDev.Net
May 14, 2013

To,

The Director,

World Federation of Science Journalists,

4 Taschereau Street, suite 390

Gatineau QC J8Y 2V5

CANADA


I have been nominated by the Kenya Environment and Science Journalist Association (KENSJA) and Media for Environment, Science Health and Agriculture (MESHA) Kenya science journalism entities, which are also two of the leading science journalists associations in Africa to be the president of the WFSJ for the period 2013-2015 should our bid to host the 2015 World Conference of Science Journalists (WCSJ) succeed. I feel humbled by their confidence in me. Currently, I am the Sub-Saharan Africa (SSA) News Editor for the UK based Science Development Network (www.scidev.net), a highly respected online media house with strong focus on news, views and information about science, technology and development on the developing world.

I am a science journalist based in Nairobi, Kenya, and have been in science journalism movement for more than a decade. I have contributed to, among others, New Agriculturist (UK), National Geographic, Guardian of UK, The Standard (Kenya) and Onislam.net. I am the chairperson of the KENSJA.

I want to tell the WFSJ board hereby that, after careful consideration and evaluation of the enormity of the responsibility bestowed upon the holder of this honourable office, I did accept the nomination.

But why did I accept this? What will I bring on board and do for the World Federation of Science Journalists (WFSJ)? I believe in science and science journalism. I regard science as a valuable tool that the world, especially the global south, need to harness more to achieve sustainable development, make progress and more prosperity in acceptable ways. But another tool that is not communicated does not help humanity. The need to communicate science processes, its findings and the value it offers to humanity and our environment cannot be gainsaid. This is at the heart of WFSJ philosophy.

I have a wealth of experience in science journalism and science journalism movement in Africa and beyond that I would like to give to WFSJ, that I want to put to the global arena.

I have consulted for the Netherlands based Elsevier; publisher of peer-reviewed scientific journals, the European and Developing Countries Clinical Trials Partnership (EDCTP), the World Agriculture Center, the United Nations Economic Commission for Africa, Food and Agriculture Organisation and the International Development Research Center of Canada, among others.

I have been a judge for the UNEP supported Africa Ozone Media Awards, the Pan African Climate Justice Alliance sponsored Africa Climate Change and Environment Reporting awards and the Kenya’s Annual Media Excellence Awards.

In 2008, I was declared the English-Speaking Africa and the Middle East region for Reuters/ IUCN Media Awards in Excellence in Environmental Reporting.

I have been deeply involved in Africa’s science journalism movement that includes networking and capacity building. In February 2008, on the invitation of Ministry of Science and Technology, I trained Mozambican science journalists on popularising science and science journalism.

As the SSA News Editor for SciDev.Net, I worked with Nigeria Association of Science Journalists (NASJ) in organizing the 2nd International Science Communication Conference in Abuja. On my recommendation SciDev.Net sponsored the meeting that I also attended to conduct training sessions for science journalists and communication officers. The conference that ran from April 26 - 27, 2012 and was a huge success acted as building block for excursions for a number of journalists in West Africa during that period.

I am a science journalist based in Nairobi, Kenya, and I have been in science journalism movement for more than a decade. I have contributed to, among others, New Agriculturist (UK), National Geographic, Guardian of UK, The Standard (Kenya) and Onislam.net. I am the chairperson of the KENSJA.

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Yours Sincerely,

[Name]
We in Kenya, already have very close links with science journalists in the regions of the continent. In 2011, KENSJA, the Institute for Law and Environmental Governance and Maseno University, using locally mobilised resources organized an International Workshop on Media and Sustainable Development in Africa that brought journalists from all over Africa to Nairobi.

MESHA, in 2012, proudly put up an excellent First African Science Journalists conference using local resources only, an event we want to do every two years. KENSJA and MESHA have collaborated directly and indirectly in promoting science journalism both in Kenya and Africa at large.

The overwhelming support received from WFSJ affiliated association in Africa is an eloquent manifestation of how networked we are as Kenyan science journalist. I believe more letters or information on support will continue to flow to the WFSJ.

SOME OF THE THINGS I WOULD LIKE TO SEE DONE:

To me, WFSJ is a dynamic organisation and will from time to time review its existing programmes as well as initiate news ones to further her cardinal objective of promoting science journalism. I have my eyes, mostly, on four areas:

• First, I would like to expand the reach of WFSJ through initiation of associations in places where there are none. In Africa and Asia, for instance, there is a huge potential for the expansion of science journalism through formation of associations that will not only entrench deeper what WFSJ stands for but also enrich her membership.

• Secondly, Science journalism keeps evolving and I find creation of more training opportunities for science journalists an imperative. For good scientific perspectives that enable people to make informed choices ranging from healthcare, natural resources use, agriculture, to engineering. I will work with WFSJ member associations for regional training workshops to help build more knowledgeable and skilled science journalists in many parts of the world.

• Thirdly, I will work closely with the WFSJ board and members association on the possibility of initiating science media awards as an opportunity to celebrate journalists who are helping break down the technical subject that science is or is perceived to be and make it easy to understand as other areas of journalism. Apart from this being an incentive, it will also ensure more visibility for WFSJ. Media awards have proved very popular the world over and we can’t afford to ignore this anymore.

• Fourthly, the SJC00P mentoring program has proved a huge success in Africa and the Middle East. It is now being rolled out in Asia. My presidency, should we succeed, will strive to seek more resources to expand it to cover Central and South America. I am persuaded that this will be next logical move in this programme.

Next Page is a tabulation of the proposed tasks and timelines:

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<td>Expansion of WFSJ membership</td>
<td>Identifying countries with potential for new associations or those with existing but weak associations strengthened and incorporated into the members of the WFSJ</td>
<td>Will be a continuous throughout the two years.</td>
<td>An ad-hoc committee to be created by the WFSJ to actualize this.</td>
<td>The committee will organize and seek funds to implement this</td>
<td>First four months after assuming leadership in 2013: Identification of target countries. This will be followed by implementation based on the timetable drawn by the implementing committee</td>
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<tr>
<td>Creation of more training opportunities</td>
<td>Regional training workshops for knowledge and skills building</td>
<td></td>
<td>WFSJ and affiliate member associations</td>
<td>I will not only encourage but lead resources mobilisation from the regions. With the benefit of hindsight, this is possible</td>
<td></td>
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<tr>
<td>Science media awards</td>
<td>Designing different awards categories</td>
<td>This will be awarded every two years during the WFSJ</td>
<td>WFSJ</td>
<td>WFSJ to seek partnerships with scientific and development bodies that can fund this noble idea</td>
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<td>SJC00P mentoring program for Central and South America</td>
<td>Organize and conduct the programme for the region</td>
<td>Recruitment of mentors and mentees</td>
<td>Collaborative efforts involving WFSJ, development partners and associations in the region</td>
<td>WFSJ to mobilize resources</td>
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Should be in place when the 2015 WCSJ takes place.
• Building on the successes of online course in science journalism made by the federation is an area that, in my mind, is important for WFSJ. Resource mobilisation is key in achieving this and a committee that is dedicated to mobilising resources and building more online scientific courses activities development of more online media resource for journalists that provides advice, facts and inspiration to help them accurately report on scientific issues would be an appropriate move.

• Encourage regional collaborations that will include workshops, journalism excursions and cross-boarder reporting in order to expand upon the success of the world conferences is worth looking at. Such a programme, under a committee, might set aside small grants for regional networks/associations capacity building on resource mobilisation. It is my belief that most associations are held back by their inability to identify and mobilise resources for their activities. Here, the WFSJ family can seek partnerships networks at global media development organisations.

• I would like to see a situation where the SJCOOP mentoring program becomes a global undertaking by the WFSJ. This will present a huge opportunity for science journalist from the global south and north to interact, share experiences and learn from one another. This will effectively promote globalisation of science journalism.

No organisation can successfully execute programmes like the ones I have lined above. Resource mobilisation for WFSJ programmes and activities will be one of my most immediate and top priorities from existing networks and breaking of new grounds.

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No organisation can successfully execute programmes like the ones I have lined above. Resource mobilisation for WFSJ programmes and activities will be one of my most immediate and top priorities from existing networks and breaking of new grounds.

I am aware of the crucial role that teamwork several associations and individuals coming together with each doing a part but all subordinating personal prominence to the efficiency of the whole will play in our success in hosting the 2015 WCSJ and in consolidating my positions as WFSJ President should our bid come to pass.

My ability to network with others has been demonstrated beyond any doubt by the many science journalism movements that I have been involved, especially in leadership positions, as outlined above. It is on this basis that the bid team gave me the responsibility of networking for our bid and I managed to convince many organisations and associations to support us including the United Nations Environment Programme and the Kenya government.

To me, the 2015 WCSJ coming to Nairobi will be a great honour to Africa given that this will be the first time this important meeting will be held on the continent. Nairobi deserves the chance.

Finally, I am fully persuaded that WFSJ under my watch will make new strides as well strengthen and safeguard the gains so far made in fulfilling its objectives, mission and philosophy. From all the above said, I have what it takes to lead the federation.

Yours sincerely,

Ochieng' Ogodo

Kenya Science Journalists Presidential nominee for the WFSJ presidency

Kenya’s Bid for the World Congress of Science Journalists (WCSJ) 2015

Yours sincerely,

Ochieng’ Ogodo

Kenya Science Journalists Presidential nominee for the WFSJ presidency

MINISTRY OF INFORMATION AND COMMUNICATIONS
Office of the Permanent Secretary
YPH Onyango

Add: Box 30820-00106
NAIROBI KENYA

Tel: 254 20 376 3333
Fax: 254 20 376 3888

Ref: MISC/11/15

The Board of World Federation of Science Journalists,
Box 4 Tachebere Street, suite 390
Gatineau QC J8Y 2V5
CANADA

Tel: +1 613 770-4776

RE: 2015 WORLD CONFERENCE OF SCIENCE JOURNALIST

The Ministry of Information and Communications welcomes the intention of the Kenya Environment and Science Journalists Association (KENSJA) and the Media for Environment, Health and Agriculture (MISHA) to bring the World Conference of Journalists to Nairobi in 2015, and Africa for the first time. This is an extremely most welcome move for science journalism in the continent and the rest of the world.

We are aware of the important role journalists play in society. More than ever before the people need information on science and technology to make informed choices and promote sustainable development. A Conference such as this which we are offering to host here in Kenya is extremely important in promoting science journalism for the betterment of humankind.

The Ministry would, therefore, wish to declare its full support to KENSJA and MISHA joint bid to have the meeting held in Nairobi. As a Ministry, we will do everything possible to ensure that Kenya hosts a very successful August meeting if it comes to Nairobi 2015.

We will work closely with the two associations and other interested partners to help stage a rare and unique WCSJ. We want to commit heartfelt that should Kenya’s bid for the 2015 Conference succeed, the Ministry will do its best to work with all those concerned to ensure a brilliant success.

We look forward to welcoming you to Nairobi, Kenya.

Yours sincerely,

Bibitane Ndemp, PhD, CBS
PERMANENT SECRETARY

10 | Kenya Bid for the World Conference of Science Journalists (WCSJ) 2015
Kenya’s Bid for the World Congress of Science Journalists (WCSJ) 2015 | 11
THE PRESIDENT
The Word Federation of Science Journalists
P.O. Box 4 Taschereau Street, suite 390 Gatineau
QC J8Y 2V5
CANADA

Dear Sir/Madam,

RE: Kenya Science Journalists bid to host 2015 World Conference of Science Journalists

The Kenyatta International Convention Centre (KICC) is a State agency of the Government of Kenya charged with marketing and promoting Kenya as a preferred destination for international conferences.

KICC, hereby, conveys its full support to Kenya’s bid to host the 2015 World Conference of Science Journalists (WCSJ) in Nairobi, Kenya, through the Kenya Environment and Science Journalist Association (KENSJA), and Media for Environment, Science, Health and Agriculture (MESHA).

KICC considers this as a stride towards a landmark achievement that could boost science reporting in Africa.

Please accept the assurances of our best regard as we look forward to being part of every effort that would lead to the success of the meeting, considered the biggest for science journalists/communicators in the world.

We take this early opportunity to welcome the WCSJ 2015 delegates to Kenya.

Yours faithfully,

MR. FRED SIMIYU
MANAGING DIRECTOR

KICC/5/111/VOL. II

March 8th 2013

LETTER OF INTENT

UNEP’s Support to Kenya’s Bid to Host World Conference of Science Journalists, in June 2015

Dear Mr. Ogodo,

I would like to confirm the intent of the UN Environment Programme, through its Division of Communications and Public Information, to support Kenya’s bid to host the next World Conference of Science Journalists, in 2015.

Should the bid be successful, UNEP will discuss with the Association of Science Journalists in Kenya and associated partners the signing of a joint Memorandum of Understanding, that defines the terms, conditions and scope of cooperation.

In this context, we welcome the initiative by the Government of Kenya and the Permanent Secretary of the Ministry of Environment, Mr. Ali Mohamed, to lend their backing and support to this important work.

Yours sincerely,

Nick Nuttall
Director and Spokesperson
Division of Communications and Public Information
United Nations Environment Programme

Ochieng Ogodo
Co-Chair,
Kenya Science Journalists Bid Board

Cc: Shereen Zorba,
Head, Newsdesk
UNEP DCPI

Violet Otindo
Co-Chair,
Kenya Science Journalists Bid Board

Division of Communications and Public Information
UN EPDCPI-03-2013
15 March 2013
20th February 2013

The President,
The World Federation of Science Journalists,
P.O. Box 4 Taschereau Street,
Suite 300 Gatineau QC J8Y X9,
CANADA.

Dear President,

Re: Support for Kenya’s bid to Host the World Congress of Science Journalists 2015.

The Kenya Association of Hotelkeepers and Caterers (KAHC) is a representative body that brings together duly registered hotels, lodges, restaurants and camps operating in Kenya. Formed in 1844, KAHC has over the years become a powerful association within the hospitality and tourism industry in championing sustainable tourism growth.

In collaboration with its membership, associations and bodies both in the public and private sector, the Association is at the forefront of advancing the tourism agenda, heralding the adoption and implementation of quality service delivery standards and building of innovative hospitality products for our nation.

We are hereby pleased to commit our utmost support for Kenya’s bid to host the World Congress of Science Journalists (WCSJ) in 2015.

We join the rest of Kenya’s public, private sector fraternity and the two associations: Kenya Environment and Science Journalists (KENSJA) and Media for Environment, Science, Health and Agriculture (MESHIA) to welcome the World Congress of Science Journalists (WCSJ) in 2015.

Yours sincerely,

Mike Macharia,
Chief Executive Officer.

MINISTRY OF ENVIRONMENT AND MINERAL RESOURCES
OFFICE OF THE PERMANENT SECRETARY

Telephone: 0254-30-933968/9
Fax: 0254-30-374722
Email: mohdaoffice@enviro.kg
Website: www.enviro.kg

Ref: MEMR/A6.11/04
Date: 30th January, 2013

Mr. Ochieng’ Ogodo
Sub-Saharan Africa News Editor
SciDev.Net
NAIROBI

Dear Ochieng,

RE: KENYA SCIENCE JOURNALISTS BID TO HOST 2015 WORLD CONFERENCE ON SCIENCE JOURNALISTS

It was also a pleasure meeting you and your team in my office on 29th January, 2013 on a follow up to your letter of 22nd January, 2013 on the above.

The Ministry welcomes your intent to bring the 2015 World Conference of Science Journalists to Nairobi, Kenya.

The media, being the primary forum for communicating information within and between countries, is an essential tool for raising awareness of environmental issues around the world. Journalists and their supporting institutions have a responsibility to promote action in support of sustainable development and gatherings such as the World Conference of Science Journalists can influence behavioral change. Despite the opportunities, the media still provides inadequate coverage on environmental issues.

The Ministry therefore, would like to offer full support to the Association for developing the bid to bring the 2015 World Conference of Science Journalists to Nairobi. I strongly believe that bringing the Conference to Africa and indeed Kenya, as a country renowned for its environmental leadership, will achieve positive results for the media and environment.

I would like to express the Ministry’s full commitment and support for the bid and request further details of the level of assistance required should the bid be successful.

Yours Sincerely,

ALI D. MOHAMED, CBS
PERMANENT SECRETARY

BOARD OF DIRECTORS

Kenya’s Bid for the World Conference of Science Journalists (WCSJ) 2015 | 15

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Nairobi, 13 March 2013

The Executive Board
World Federation of Science Journalists
Box 4 Taschereau Street, suite 390
Gatineau QC J8Y 2V5
CANADA.

Dear Sirs/Madams,

RE: SUPPORT FOR THE BID BY KENSJA AND MESHA TO HOST THE WORLD CONFERENCE OF SCIENCE JOURNALISTS, 2015

icipe would like to support the bid by the Kenya Environment and Science Journalists Association (KENSJA) and the Media for Environment, Health and Agriculture (MESHA) to host the World Conference of Science Journalists, 2015 (WCSJ2015).

We are aware of the importance of WCSJ, in particular its crucial role in congregating science journalists from across the globe and in addressing their professional development needs.

The endeavour by KENSJA and MESHA to host WCSJ2015 is important and timely. As our own institution and several others in Kenya demonstrate, there has been a renaissance in science and technology in the country. However, we recognise that the progress being made by researchers is dependent, in part, on adequate media capacity to translate the knowledge they produce for the benefit of the general public.

We believe that hosting WCSJ2015 will mark a significant phase for science journalism in Kenya. It will contribute towards elevating the role and visibility of science journalists while solidifying their status as a critical component of the national and global science communications communities.

In addition, if successful, the bid would bring this important event to Africa for the very first time thereby benefiting not just Kenya, but the continent as well.

We hope you will grant favourable consideration to the bid by KENSJA and MESHA. We will be happy to provide them with any support that we can towards making the event a success.

Yours sincerely,

From the Office of the Director General, Prof. Christian Borgemeister
International Centre of Insect Physiology and Ecology
P. O. Box 30772-00100 Nairobi, Kenya
Tel: +254 20 8632101; Fax: +254 20 8632001/2
dg@icipe.org — www.icipe.org

11 March 2013

The Bid Committee
WCSJ 2015

LETTER OF SUPPORT TO KENSJA AND MESHA TO HOST THE 2015 WFSJ

The African Federation of Science Journalists takes full note of the fact that two Kenyan science journalists associations, the Kenya Environment and Science Journalists Association (KENSJA) and the Media for Environment, Health and Agriculture (MESHA) are bidding to have the 2015 World Conference of Science Journalists held in Nairobi, and Africa for that matter.

This is an extremely most welcome move for science journalism in the continent and the rest of the world. As an umbrella body for all national science journalists associations affiliated to the World Federation of Science Journalist, we would wish to declare our full support for the KENSJA and MESHA joint bid to have the meeting held in Nairobi.

AFSJ will do everything within its powers and reach to ensure that Kenya hosts this august meeting come 2015. We will work closely with the two associations and others across the continent to stage a rare and unique event that will go down as one of the most educative and memorable in the annals of WCSJ history.

With warm regards,

Diran Onifade
President, AFSJ
Former Vice President, WFSJ
To,
The Kenya WCSJ 2015 bid board

N/R: 2013/001/AJCSB/PBE/SG/SA

RE: AJCSB Support for the Kenya science journalists bid to host the 2015 World Conference of Science Journalists

Dear Sir/Madam,

The Association des Journalistes et Communicateurs Scientifiques du Benin (AJCSB) would like to fully express its strong support for Kenya science journalists bid to host 2015 World Conference of Science Journalists.

AJCSB will give all the material and moral support that Kenya needs to host the meeting should it win the bid. We will also help Kenya in fundraising/securing sponsorships for the various components of the conference, which will be an opportunity to finally put the African continent more into the orbit of science journalism.

We have full confidence in the Kenyan team’s ability to host a conference of such magnitude. Kenya has laid exemplary moves in science journalism and ranks among the top countries in the continent in championing science journalism. We have no doubt they can do it and therefore, deserve to be given the chance to host the conference. We hope it will go their way.

Yours Sincerely,

Christophe D. ASSOGBA

AJCSB Chairperson

23 January 2013

The Kenya Science Journalists
Joint Bid Board
Nairobi

Dear Sir/Madam,

The International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) is pleased to learn that the Science Journalists' Associations in Kenya are bidding to host the World Conference of Science Journalists in 2015.

ICRISAT (www.icrisat.org) is a member of the OGGJ (www.oggj.org) with offices in 3 West and Central African (WCA) and 3 Eastern and Southern African (ESA) countries. We aim to reduce poverty, improve nutrition and improve livelihoods while promoting the environment through our research for development.

In technology development and dissemination, we learnt very early on that the media conduit is in use media. Kenya science media has been extremely supportive not only in visiting and conducting interviews and later write in print media and broadcasting, but we asking questions that allowed scientists fine tune their work to meet the needs of the rural poor. Journalists in Kenya have worked with us not only in Kenya but in Uganda, Tanzania and Malawi. As the Director for Eastern and Southern Africa and having worked in the region for over 20 years, I believe that the quality of science journalism is extremely advanced in Kenya.

As an authority in research in Sub Saharan Africa, ICRISAT is committed to creation of awareness through the media. This is why we find it important to support this initiative.

If Kenya wins the bid for hosting the World Conference of Science Journalists in 2015, ICRISAT will support and contribute towards the success of the conference.

I am confident that the team will deliver a professionally organized conference.

We look forward to being part of this noble idea.

With very best,

Sad N. Sijer
Director
Eastern and Southern Africa
ICRISAT
on International Agricultural Research

Regional hub Eastern and Southern Africa, P.O Box 30022 - 00231, Nairobi, Kenya
Tel: +254 20 2225010/2224801, Fax: +254 20 2224851, Email: sadn.icrisat@cgiar.org

www.icrisat.org
January 28, 2013
The Board
World Federation of Science Journalists
Gatineau, Quebec, Canada

Dear Colleagues,

RE: SUPPORT FOR KENYA’S BID TO HOST THE WCSJ 2015

On behalf of the Uganda Science Journalists’ Association (USJA), I wish to express my support to a joint application by our counterparts the Kenya Environment and Science Journalist Association (KENSJA) and the Media for Environment, Science, Health and Agriculture (MESHA) to host the World Conference of Science Journalists (WCSJ) 2015.

As one of the most active science journalism associations in Africa, USJA has a stake in the growth and development of science journalism on the continent.

Since 2008, we have enjoyed good relations with our Kenyan counterparts with exchange visits and participation in major events organized by either country. These include the 2008 Uganda Conference for Science Communication and the MESHA organized African Conference of Science Journalists in 2012.

As USJA, we hope to organize a regional (East & Central African) stakeholders’ meeting to drum up support and raise financial and technical support for the WCSJ 2015 incase the Kenya bid is successful.

We look forward to your positive decision and we assure you of our commitment to support KENSJA and MESHA in whatever way we can.

Yours Faithfully,

William Odinga Balikuddembe
Chairman, USJA
Tel. 0772881727
Email: wbodinga@hotmail.com
www.scienceuganda.ug

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William Odinga Balikuddembe
Chairman, USJA
Tel. 0772881727
Email: wbodinga@hotmail.com
www.scienceuganda.ug
To,
The Kenya Environment and Science Journalist Associating (KENSJA).

Dear Sir,

RE: Support Kenyan science journalists bid to host 2015 World Conference of Science Journalists

The Association des Journalistes Scientifiques du Niger (AJSN) would like to take this opportunity to declare its firm support for Kenya’s bid to host the 2015 World Conference of Science Journalists. As one of the national associations in Africa, we would like to say that we have firm confidence in the ability of Kenya science journalists to host the meeting in Nairobi and we will give them any support they deserve to pull up a successful conference should they win the bid.

We will support the bid team funds and sponsorships hunt for the various segments of the conference if they win the bid

They have our full support and it is our prayers that the deciding board will find it appropriate to answers affirmatively to their prayers. This is not just for Kenya but the victory will be that of the larger Africa science journalism.

Yours sincerely,

Alhassane Abdou Mahamane.
The President, (AJSN)

BP: 10948
Tel: 00227 96 09 82 39

March 7, 2013

24 January 2012
To,
Ochieng Ogodo
KENSJA Chairperson
Chairperson,
The East Africa Network of Science Journalists,
Kenya

Cc: Violet Otindo
MESHA Chairperson

Dear Sir/ Madam

RE: Bid to host 2015 World Conference of Science Journalists

YOUR REF……KENBIDZIM/2015

This refers to the above references.

This is a response to the letter sent to Zimbabwe Environmental Journalists Association, ZEJA by the joint Kenya Environment and Science Journalists Association (KENSJA) and the Media for Environment, Science, Health and Agriculture (MESHA) seeking support for the bid.

As Zimbabwe Environmental Journalists Association, a member of the World Federation of Science Journalists (WFSJ), we strongly support KENSJA and MESHA bid to have the 2015 World Conference of Science Journalist come to Nairobi. We will do all we can to help the bid team including in fundraising/ securing scholarships for the various components of the conference.

We also want to commit Zimbabwe’s desire for fully participation in the event should Kenya succeed in their bid for the sake of science journalism and in the spirit of Pan-Africanism.

Yours Sincerely

FM
Farai Matebvu
ZEJA Chairman,
0773764958
faraimatebvu@gmail.com
enquiries@zejaworld.org
www.zejaworld.org
To
The Heads of the
Kenya Bid Board

Dear Sir,

I am delighted to introduce to you, on behalf of Science Journalists and Communicators of Togo (JCS-Togo), our full support to the Kenya Science Journalists to host the 2015 World Conference of Science Journalists in Nairobi, Kenya.

We have indeed been notified about the intention of the Kenya Environment and Science Journalists Association (KENSJA) and the Media for Environment, Science, Health and Agriculture (MESHA) who have come together to bid for the 2015 World Conference of Science Journalists in Nairobi. This event will therefore come to Africa.

At Science Journalists and Communicators of Togo (JCS-Togo), we really appreciate the initiative of the two associations and are therefore showing our support to their bid.

We highly believe in the potentials of the two associations who have come together to raise funds and secure sponsorships for the various components of the Conference.

JCS Togo, in its efforts to enhance the capacities and interests of Journalists on the Science journalism to inform the population about the challenges they are facing, is in this regard showing its endorsement to the two associations.

With the perspective that this support can help bring the upcoming Conference in Nairobi, receive our warm regards.

Yours Sincerely,

Andréas Dagawa
President
Science Journalists and Communicators of Togo (JCS-Togo)

JCS Togo, Boulevard du 13 Janvier
BP : 14271 Email : dagawa01@yahoo.fr

The Chairman,
Kenya Environment and Science Journalists Association (KENSJA)
Nairobi, Kenya

RE: Kenya Science Journalists bid to host 2015 World Conference of Science Journalists

The Nigerian Association of Science Journalists (NASJ), hereby, conveys its full support to your associations’ bid to host the 2015 World Conference of Science Journalists (WCSJ) in Nairobi, Kenya.

NASJ considers this as a stride towards a landmark achievement that could boost science reporting in African.

Please accept the assurances of our best regard as we look forward to being part of every effort that would lead to the success of the meeting, considered the biggest for science journalists/communicators in the world.

Best wishes from us.

Onche Odoh
President, NASJ, - odehbishop@yahoo.com, +234 708 301 4964
To the World Federation of Science Journalists:

I am writing as president of the Canadian Science Writers’ Association to express our strong support for the Kenyan bid to hold the World Conference of Science Journalists meeting in Nairobi in 2015.

We have worked with Kenyan science journalists for a number of years and have regularly brought individual Kenyans over to attend our annual meeting in Canada. Our members have also participated in science writing workshops in Kenya. We believe that part of the future of sub-Saharan Africa lies in an appreciation and understanding of science and technology. And that holding a meeting in Nairobi both symbolically and concretely encourages the growth of such a culture in the region as whole.

We also are much impressed with how the Kenyans have addressed what was seen as a weakness in their previous bids and established Kenyan government and other sub-Saharan African support for their conference proposal, not to mention having a business plan that includes UNEP regarding funding for the meeting.

So in summary, we stand foursquare behind Kenyan science journalists’ efforts to hold a conference in Nairobi.

Yours truly,

Stephen Strauss
President
Canadian Science Writers Association
president@sciencewriters.ca
Science journalism in Kenya is a relatively new genre of writing compared to the more established areas like political reporting, business writing, sports and education reporting. While science has been an integral part of the development of Kenya and its agricultural-based economy, the relationship it has with the public has slowly and almost insignificantly been brought out for the public to understand. There exists a group of science writers who have managed despite the strong commands of the then politically inclined editors to write a few science stories out of their own passion on scientific issues. These pioneers carry a lot of credit in the development and growth of the budding group of science journalists being seen today in Kenya as well as across Africa.

Science journalism in Kenya is born on the need to inform a public facing an adversity. Lacking basic science training but armed with the zeal to simplify scientific information to the population, science journalists have developed an adaptation means of handling challenges as they emerge.

The first area for journalists in Kenya to get attracted to science journalism was on health. In 1986, the first case of HIV was reported in Kenya. The new disease came with misinformation and half truths. There was need for a dedicated group of journalists who would inform the public from a point of knowledge. These ambassadors coupled with an interest from the public made sure the editors willingly or unwillingly created more pages and more airtime for health-related articles. These were the first health reporters but later on we have seen more reporters of other emerging health challenges.

In the 1990s, while there was agitation clamour for political reforms, another form of science journalism arose: environmental journalism. With political leaders keen to please their supporters, they cleared forests and catchment areas and dished the land. With activism growing against such a move, a group of journalists found themselves keenly reporting on environmental issues.

With emerging science globally, there was a new crusade that was picking momentum. Africa had for a long time experienced hunger and there were concerted efforts to use science to address this challenge. Biotechnology was seen a way of using agricultural research to promote better performing crops. This was however not a smooth campaign and the public found itself not knowing what to believe. In the late 1990s and early 2000 in Kenya, there emerged a group of science writers who were keen on informing the public on latest agricultural research trends. They were both crusaders of the new technology as well as monitors of proper and ethical research for the public good.

Technology reporters are another group of journalists born out of the need to inform Kenyans on the development of this area of science. Most journalists who report on technology stem from the traditional business writing and developed a liking of how technology can be incorporated into other areas of science. Media outlets have over the years adopted ways to suit to the demands of science and science reporting. Traditional media outlets have given more space and time to science while a group of new media has risen purely dedicated to science journalism.

There has also been a rise of organized science journalism with rise of national associations. As late as 2004, there existed no formal organization among science journalists where they could exchange their ideas and learn from each other. However 2005 saw the emergence of active and functional journalists and communication network.
GROWTH and DEVELOPMENT

Currently there are over 500 journalists whose primarily area of writing is science. These are spread across different media with the majority being in the print (Newspaper, magazine, and journals). While there used to be two main national newspapers (Nation and Standard), there has been an expansion of this with new daily newspapers being launched. The emergence of FM radio stations in Kenya has given more science journalists a forum to air their stories. TV has also expanded with dedicated sections being offered for science. The future of TV is even brighter with the onset of digital television.

Science journalists associations have also been strengthened and have attracted partnerships both locally and abroad to raise the capacity of science reporters as well as promote professional interactions across different levels among peers. The next phase of science journalism is quite interesting. With the rise of new media, journalists are finding ways of developing science communication that encompasses different media. Multimedia and data journalism are widely being adopted across the globe but have not taken root in Kenya especially among science journalists. With proper infrastructure which includes reliable internet connectivity, there is going to be a number of online science magazines which also carry videos, photos and audio. Besides, the declaration of Nairobi as a i-hub centre greatly stands to boost science journalism. This will expand the reach of science journalists as well as expand the number of science journalists in the country.

The onset of digital TV will also mean there will be stations which will dedicate their time in sciences while at the same time offering an increased airtime for science reporting and more detailed science programmes.

Kenya is keen on using science for national development. This includes the country’s developmental blueprint Vision 2030 which recommends use of science and technology to reach its goal of industrialization, that Science journalism will play a major role in this target is not in doubt. Consequently, there will arise science reporters to cover issues of mining, engineering, energy and other areas of industrial research.

By 2020, the number of journalists engaging in science reporting will be high. This will draw the need to develop curriculum to train budding journalists on how best to report on science. Universities in Kenya do not offer any science journalism course or a specialized field like environment reporting and most journalists depends on workshops and short courses. There is going to be more universities coming up with programs to offer structured training both at graduate level as well as post graduate.
MEDIA FOR ENVIRONMENT, SCIENCE, HEALTH AND AGRICULTURE (MESHA)

PROFILE

1. MESHA In Brief

MESHA is an association of science journalists and communicators in Kenya, with an emphasis on rural journalism and communication. The motivation for the formation of MESHA sprang from the fact that whereas there were many journalists and communicators in the fields of agriculture, environment, health and development, there was no platform where they would interact to exchange information and deliberate on ways of improving media coverage of these issues in Kenya. Therefore the formation of MESHA in 2005 filled this gap by providing a unifying platform for science journalists and communicators to share and exchange information as well as hold regular forums to discuss ways of improving media coverage of science issues. MESHA believes that in a democratic society where science must be answerable to the public, there is real need to find new and innovative ways of more effective mass communication about the benefits of science, but also about areas of concern to the general public. MESHA aims to ensure continuity, sustainability and consistent coverage of science and development issues as they arise.

Our Vision is an informed and empowered population conscious of emerging issues in agriculture, policy, technology, environment and health issues in Kenya and the region. Our mission is to promote the development of agriculture, health, technology and environmental communication through an interactive and holistic approach that involves journalists and other stakeholders in improving science journalism in Kenya and the region.

Our objectives include to:

- Enhance awareness on environmental, health, agricultural and sustainable development issues through simple and easy to understand stories and messages.
- Carry out investigative writing on the enactment and implementation of appropriate environmental, health, agricultural and developmental policies and laws and respect for human rights.
- Network and exchange information with like-minded organizations, research institutes, scientists and stakeholders with a view of improving science communication in the region.
- Liaise with stakeholders to fund and foster training among communicators on science writing.
- Serve as a focal point and hub of information and expertise in agriculture, environment, health and development issues.
- Advocate for accurate, balanced and development friendly communication of environmental, health and sustainable development issues.

MESHA has a membership of 100 individual journalists and communicators/scientists. In addition, the association today has 15 corporate members. MESHA is governed by a Board which is the highest organ of the association and whose members are elected every two years by MESHA members at the Annual General Meetings. The Board is led by Chairman and Secretary and it supervises MESHA’s activities. The Board appoints a Coordinator who is charged with the responsibility of ensuring the smooth day-to-day running of the organisation on behalf of the Board under close supervision of the Secretary.

MESHA believes in providing a unifying platform for science journalists and communicators to share and exchange information and hold regular forums to discuss ways of improving media coverage of science issues.

2. MESHA’S ACTIVITIES AND ACHIEVEMENTS

Over the past five years, MESHA has made good progress in achieving its objectives. Specifically, MESHA has realised the following achievements:

- Registration and development of a constitution: MESHA was registered in Kenya in 2005 as a Society. MESHA members developed a constitution to guide its operations and activities, and this came into effect in December 2005.
- Increasing membership: Through aggressive membership recruitment drives, MESHA has raised its membership to 100 currently from 15 at the time of its formation in 2005.
- Website development and management: So as to expand the reach of its activities as well as take advantage of emerging technologies in distributing news, MESHA with support from WFSJ developed and continues to maintain an interactive website. The MESHA website shares the association’s activities and features science stories emerging from within and outside Kenya.
- WFSJ membership and international accolades: MESHA leadership led the establishing of linkages with the WFSJ, and in 2007 MESHA became an official member of the WFSJ. Being a member of the WFSJ has not only helped put MESHA on the international scene, but also facilitated the participation of its members in international forums on science journalism as well as sponsored trainings of journalists in better reporting of science. It has also led to funding for the establishment of a functional and vibrant Secretariat.
- News Service: MESHA has been running a news service that disseminates science information since 2008. The news service has helped raise MESHA’s profile as well as expand the reach of science news around the world.
- Hosting of the First ever Africa Science Journalists Conference – through a unique partnership mainly with Kenyan based organisations, MESHA raised nearly USD 40,000 to put together an excellent pan-African science journalists conference which also saw a strong participation from the Lusaka, Zambia based Panos Institute of Southern Africa. The conference was attended by nearly 180 journalists from all over Africa. The greatest output of the conference was the development and signing of the African Declaration on Effective Science Communication. The declaration has appointed sector roles that they have to play for the development of science reporting and communication in the Continent.

2005

The year MESHA was formed.

2008

The year MESHA started running a news service that disseminates science related information.

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- WFSJ membership and international accolades: MESHA leadership led the establishing of linkages with the WFSJ, and in 2007 MESHA became an official member of the WFSJ. Being a member of the WFSJ has not only helped put MESHA on the international scene, but also facilitated the participation of its members in international forums on science journalism as well as sponsored trainings of journalists in better reporting of science. It has also led to funding for the establishment of a functional and vibrant Secretariat.
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PLANNED ACTIVITIES

In line with its mission and objectives, MESHA has developed a five-year strategic plan that has consolidated her various activities into four main programs and expand activities under each program to maximise its impact and benefits to its members. The strategic plan outlines a focused fund-raising plan that seeks to diversify MESHA’s fundraising options. The following section outlines the main activities that MESHA plans to implement:
**KENYA ENVIRONMENT & SCIENCE JOURNALISTS ASSOCIATION (KENSJA)**

**Vision:** A better-informed and knowledgeable world capable of making appropriate decisions and choices on responsible use of the environment and science.

**Mission:** KENSJA will always strive to give environment and science journalists and communicators a platform for professional development, local and international networking.

**HISTORY OF KENSJA**

KENSJA was formed in February 2007 in Nairobi by journalists after attending Commonwealth Press Union (CPU) Environmental Reporting Training Course that ran from January 29-February 2 under John Vidal, The Guardian (UK) Environment Editor.

The journalists attending the conference, who were ideally the key science reporters then, realised the need to form an association to help them propel science reporting. The founding chairman was Ochieng’ Ogodo.

It was founded as a result of the realisation that journalists practicing in the two areas had few platform where they could share and talk about their own developments as journalists and also to promote environment and science journalism in the country, and beyond.

However, the association failed to pick up, and thus became dormant, because those who were given the mandate to steer it became disinterested of steering it.

Some of the members later attended the WCSJ meeting in Australia, during which they responded to the challenge to keep flying high their science journalism flag. Thus in late 2008, the founding members led by Ogodo decided to revamp and give it a new impetus. This saw the entry of some of the most outstanding environment and science journalists in Kenya then, like Mwendwa Kiogora, Pamela Asigi, Joe Ageyo, Bahati Wanjala and Duncan Mboya, just to mention a few. The common intent was to try to talk work together – after this severe inactivity in the past.

Since then it has been making great strides, adding several members. One of the most important things is to bring synergy between all members and to also bring them together to discuss and debate ideas and trends on where environment and science communication is going.

To avoid a situation like the one witnessed in 2007, members are invited to join, based on their commitment to science journalism.

The association has since made strides, with its members actively involved in activities associated with the umbrella body WFJS. In 2012, remember Rosalia Omungo graduated with honours from the Sjcoop mentee programme of the WFJS, http://www.wfjs.org/news/news.php?id=299.

KENSJA has had several outstanding undertakings in the development of science journalism. In 2009 KENSJA teamed up with IDRC and ILEG, which saw sponsorship of 16 journalists to The 3rd East African Health and Scientific Conference on Climate Change, Environment and Health in Nairobi March 23-27, 2009.

KENSJA also worked closely with the Kenya Forest Service on a field reporting excursion on forest issues in various locations in the country from May 26-29, 2009.

From August 21-27, 2009 the association and PANOS London organised a workshop on climate change reporting in Nairobi that preceded the Copenhagen Climate Change meeting. The climate change media workshop brought together science journalists from various parts of the African continent.

Two of KENSJA members, Pamela Asigi and Ochieng’ Ogodo, were awarded Fellowship Training Course-Capacitation of Journalists Covering the 2009 Climate Summit in Denmark. The fellowship entailed rigorous training in Denmark that ran from June 15 – July 3, reporting on climate change issues from journalist own countries between July 4- to December 1 and actual reporting from the COP 15 in Copenhagen from December 3 – 18, 2009.

In partnership with Michigan States University and the Tanzania Environment Journalists Association, KENSJA organised a workshop on media coverage of climate change issues in East Africa in Arusha Tanzania from July 7-9, 2010.


The meeting examined the role of the media in sustainable development in Africa, capacity needs and challenges facing environmental journalism in Africa, and facilitated dialogue among policy makers, development practitioners, researchers and journalists on ways of promoting environmental journalism in the continent.

The meeting that brought together many...
science journalists from all over Africa was sponsored by DANIDA and the Ford Foundation.

To build capacity on environmental news reporting, KENSJA and the WWF held a media engagement workshop on Communication and Media for Conservation from 18th to 20th January 2012. KENSJA secured travel scholarship from Ford Foundation that enabled two of its members, Joe Ageyo and Pamela Asigi, to attend the United Nations Conference on Sustainable Development (Rio + 20) that took place in Rio de Janeiro, Brazil, from June 20-22, 2012.

These are some of the association’s extremely important building blocks for science journalism and beyond and expression of our firm commitment to the progress of the profession.

**ORGANISATION**

KENSJA is a non-political, professional body for environment and science journalists and communicators in Kenya. KENSJA supports and encourages the practice of environment and science journalism in the country and beyond. It seeks to help create a better-informed and engaged public and decision-makers in Kenya.

The association draws its membership from practicing environment and science journalists from all over Kenya. The association is working towards bringing synergy in science reporting across the continent.

One of KENSJA’s mandates is to improve contacts between environment and science journalists. To that end, it publishes KENSJA News, organises congress, symposiums, workshops, and maintains a list of contacts, journalists who can help them.

In carrying out its mandate, Kensja partners with organisations to promote science journalism. It is led by elected leaders who meet at least twice a year to conduct KENSJA business and formulate policy for its members. The organisation is supported by member-paid dues and through partner organisations.

Kensja is also involved in networking activities with other organisations, and that is core in our activities for this year. The association plans to hold African conferences, to build more solid partnerships with associations in Africa and beyond. Kensja seeks to steer science journalism in Africa, and its chairperson was recently elected Chairperson of the East African Journalists Association, and is also a member of the African Network of Environment Journalists, and the association is working towards bringing synergy in science reporting in Africa.

**WHY WORLD CONFERENCE OF SCIENCE JOURNALIST 2015 IN KENYA?**

Since its inception/birth in 1992, the prestigious World Conference of Science Journalists has been held in Tokyo (1992), Budapest (1999), Brazil (2002), Montréal (2004), Melbourne (2007), London (2009), Doha (2011), and Helsinki, Finland (2013). The WCSI was being held in Helsinki, Finland. We believe that this is the time for, Nairobi, Kenya and Africa at large to host this conference in 2015 because of the following reasons;

1. Raising the profile of Science reporting and Communication in Africa

Not only in Kenya but Africa at large. For a long time there has been no specialized reporting on this subject. Though the numbers are growing steadily, appreciation of Science stories is still minimal. Journalists still perceive its reporting to be hard. The WCSI being held in Kenya will be an eye opener to stakeholders such as Media Owners, Researchers, Scientists and Journalists to appreciate this subject through networking during the conference. The experience shared with other countries that have managed to rise above this barrier will possibly raise Science reporting profile in Kenya and Africa and hence lead to development and implementation of responsive policies. This is key to the development of Africa.

2. Africa has only a handful of Science Associations and more so who are members of WFSJ, Out of the 44 associations, Africa only has 12 members of WFSJ. This is a small number. We hope to invite a journalist from each African country and other developing countries to show case the benefits of belonging to Associations, including being able to bid to host such a conference. This will not only enhance Science reporting in Africa but increase member associations for WFSJ and give visibility to science journalism.

3. Capacity; Nairobi, Kenya is the hub of many local and international scientific institutions.

Nairobi has been the headquarters of United Nations Environment Programme (UNEP), United Nations Development Programme (UNDP), United Nations Habitation, the World Health Organization (WHO), International Fund for Agricultural Development (IFAD), the Food and Agriculture Organization (FAO) and Kenya has over 150 universities.

Nairobi has hosted the headquarters of the African Science Journalists Association (ASJA) and the East African Journalists Association (EAJA) where 2 of them are graduates of the WCSJ & SJCOOP.

The two science journalists associations have varying strengths and experiences which have been merged to show a unity of purpose hence deliver in a progressive and memorable conference in 2015. The corporation is an indication that each of us are able to add value of each others work and even philosophy.

4. Kenya Bid team comprises Kenya’s acclaimed Science Journalists

The Kenya Bid Team comprises journalists and communicators with great skills and international experience, a promising team that will put up a memorable conference.

Further 3 of them are graduates of the WCSI & SJCOOP. All of the board members have attended many International conferences including WCSI in Budapest (1999), Brazil (2002), Montréal (2004), Melbourne (2007), London (2009), Doha (2011), and now here at in Helsinki, Finland. Others include The World AIDS Conference, The World Health summit, The World Conference on Cross Cultural Psychology, World Conference on Neglected Diseases, etc. All this has enriched their experience on how great conferences are planned.

5. As a country Kenya hosts many International conferences

In the past 5 years alone, Kenya held about....number of conferences. UNEP , The Ministry of Environment and Mineral Resources and the Ministry of Science Technology and Higher Education who are our main sponsors have hosted about....number of conferences. Hence we believe that with their support and expertise, we will pull together a successful and memorable conference.

6. Kenya ranked 2nd in conference Tourism in Africa by the International Congress and Convention Association (ICCA)

A worldwide umbrella body for international Conferences and conventions. The country’s performance has gone up from third position in 2011 to second this year, to become the second best in Africa. Those attending the conference will have time to sample of some of the spectacular sites during field trips, in and outside Kenya.

7. Kenya’s Vision 2030 is a pillar of hope which aims to improve the prosperity of all Kenyans through an economic development programme

Kenya’s vision 2030 aims to improve the prosperity of all Kenyans through an economic development programme is the main inspiration of this bid. Under the economic Pillar, science, technology and Innovation have been identified as a key area that will contribute to achieving its goals. This conference will contribute towards ensuring that the many science stories are told and many become aware of the role of Science in economic development of an emerging economy like many in Africa.

8. The unique combination of two associations strengths (Still trying to figure out how to include) Synergy of two science associations:

The two science journalists associations have varying strengths and experiences which have been merged to show a unity of purpose hence deliver in a progressive and memorable conference in 2015. The corporation is an indication that each of us are able to add value of each others work and even philosophy.
ORGANISATION OF SCIENCE JOURNALISM IN KENYA

Science Journalism in Kenya is a relatively new field. In the past years, the specialty has been growing, as media houses in Kenya make a determined effort to improve science journalism in Kenya to measure up to international standards.

With the expansion of science, health, environment and technology reporting as a field, more and more journalists have been showing interest in science reporting.

This has led to the formation of two associations in Kenya, both members of the umbrella body World Federation of Science Journalists (WFSJ). The Media for Environment, Science Health and Agriculture was formed in 2005. The Kenya Science & Environment Journalists Association was formed in 2007 after a training on Environmental reporting in Nairobi. Both associations are twinned with the Canadian counterparts.

The following section describes the profiles of the two associations.

MEDIA FOR ENVIRONMENT, SCIENCE, HEALTH AND AGRICULTURE (MESHA)

Vision: An informed and empowered population that is conscious of emerging issues in agriculture, environment and health in Kenya and the wider East Africa region.

Mission: To promote the development of a science-oriented communication through an interactive and holistic approach that involves journalists and other stakeholders in order to improve science journalism in Kenya and the wider East Africa region.

HISTORY OF MESHA

The Media for Environment, Science, Health and Agriculture (MESHA) is an association of communicators who are specialized in science, environment, agriculture, health, technology and development reporting. The members of MESHA maintain frequent contact with each other and often cover similar functions or attend the same workshops. The association is self-supporting; funds are drawn from membership fees and donations from corporate sponsors.

Their aim is to encourage networking, training, meetings and workshops among reporters in Kenya.

Mesha was founded by Daniel Aghan and Daniel Otunge and is currently chaired Violet Otindo. The association is actively involved in the activities of WFSJ, with three of its members Kimani Chege, Violet Otindo and Cosmas Butunyi, having graduated from the WFSJ SJcoop mentoring programme.

The organization is committed to networking with other associations and science journalists. Last year Mesha organized an African Science Journalists Conference, http://www.meshekaya.org/?page_id=17 bringing together journalists from across Africa.

MESHA also collaborate with local communities, scientists and the media playing a catalytic role in creating space for negotiated science and technology between producers and users of knowledge.

Looking ahead, MESHA seeks to promote a Science-led development of Africa besides creating a linkage between scientists and the society in addressing issues like food security, poverty and disease.

WHY NAIROBI?

Nairobi is the gateway to the heart of Africa both by sea and by air. It is home to the most important airline in Africa- Kenya Airways The pride of Africa. You can easily and quickly access Nairobi from any direction in the world.

Fondly referred to as the city in the sun, Nairobi is Africa’s home to international media, scientific organizations, financial institutions, research centres and UN agencies. It is a cultural melting pot and an international hub for tourism. In short, Nairobi is the natural venue for WCSJ 2015.

We have laid out an elaborate plan to make WCSJ 2015 the best attended and most memorable ever. The government of Kenya has promised to allocate a budget in the 2014/2015 financial year. Several UN agencies have committed to support once the Bid goes through.

Nairobi as a home for Media growth in Africa

Nairobi is the regional home to almost all major international media outlets. BBC, Aljazeera, CNN, SABC, CCTV, DW, VOA, Financial Times, The Economist, Newsweek, Time, SciDev.Net, Xinhua and New Scientist either have bureaus or representations in Nairobi.

This also includes a host of online journals, magazines, radio stations and newspapers. Besides, Kenya sets the standard for journalism in Africa. Nairobi is the home to some of the leading media, such as Nation Media Group, the Standard Media group and Radio Africa media group. These institutions have promoted the growth of journalism in Africa for decades and have shown exemplary bias for science oriented stories.

Nairobi is also the epicenter of media training in East and Central African region. Major journalism schools located in Nairobi include Daystar University, University of Nairobi School of Journalism, Moi University School of Journalism, Catholic University of East Africa, Kenya Institute of Mass Communication (KIMC), United States International University (USIU) and Kenya Technical University.

Nairobi home of African Science

One of the prime local research institute in Nairobi is the Kenya Agricultural Research Institute (KARI). With research posts across the country, KARI is responsible for developing agricultural remedies to Kenyan Agriculture. They have researched and unveiled better performing seeds, drought resistance, quality breeds as well as conducting research in transgenic crops. It has partnered with many international research institutions to develop world acclaimed solutions for agriculture.

In the field of health, the Kenya Medical Research Institute (KEMRI) has partner with Welcome Trust to develop remedies for Malaria in Africa. It has programmes on HIV vaccines, Malaria, Tuberculosis and Cancer. It is the premier health research in Kenya.

The Kenya Museums has worked to research and document archeological advancement in Kenya. The famous Olduvai Gorge and Olegasaile are world known archeological sites where the Kenya Museum has research programs. This benefits Kenya as the cradle of humankind.

Richard Leakey is a Kenyan researcher who has wealth in archeology. Besides archeology, the Kenya Primates Research Institute, a part of the National Museums of Kenya has several programmes on animal behaviour.

The Kenya Marine Research Foundation located in Mombasa has several programmes on sea research including the mangrove forest, rare sea species, coral reef research and effects of climate change on East African seas and other water bodies.

Other government led institutions of equal importance are the National Aids and STIs Control Programme, Regional Centre for Mapping of Resources, Kenya Forestry Research Institute among others.

Kenya hosts the European Space Agency observation centre at Broglio Space Centre in Malindi on the coastal region. This centre is key to several research missions conducted by ESA as well as monitoring other missions sent from other stations.

Nairobi hosts several international research and scientific institutions. It is the only city in the world to host to two full UN agencies – UNEP and UNHABITAT. These two institutions are mandated to promote growth of world development particularly in the areas of environment, housing and sustainable development. Apart from these two institutions, UN agencies present in Nairobi include FAO, UNIDO, UNICEF, UNESCO, UNDP and WHO, each with a continental or regional mandate.

These institutions are integral in the development of science and research in Kenya as well as Africa.

International research institutions include the International Livestock Research Centre (ILRI), where important research is on going to preserve diverse livestock species from diseases and promote sustainable livelihoods from livestock. There is also the World Agroforestry Centre (ICRAF) promoting better management of farms through researching on trees that affect agriculture in Africa.
Other institutions related to the International Consultative Group of International Agricultural Research (CGIAR) include ICRISAT, CIMMYT and CIAT.

Other international research institutions situated in Nairobi include the Biosciences East and Central Africa (BCEA) centre of excellence in biosciences research. The International Centre Insect Physiology and Ecology (ICIPE) has brilliant research projects on human health, insect interactions and effects of climate change. Others include Africa Agricultural Technology Foundation, which negotiates cheaper technologies for African farmers. Others include CDC, ISAAA, AGRA, IAVI, AMREF, Africa Seed Trade Association among others.

Nairobi is the home of ICT development in Africa with innovative ventures emanating from Nairobi including M-Pesa, iHub, Ushahidi among others.

Most of these institutions have agreed to partner with KENSJA and MESHA in hosting the 2015 WCSJ and that means inexhaustible list of interesting topics, events and excursions for the conference attendees.

Why WCSJ 2015 is important for developing countries

Science reporting in the developing world has consistently attracted a lot of debate lately, especially on how journalists can deliver science in a factual and balanced manner. There has also been a challenge of reporting new technology as well as new knowledge owing to the capacity of science journalists from these regions in tackling technical issues. For instance, covering technologies like nanotechnology, biotechnology, emerging diseases and ICT has been a challenge given the technical nature of the topics. Many a times has these technically challenged journalists given to manipulation by interest groups who take advantage of their weakness.

Science journalism in Africa has seen remarkable progress, with widespread improvements in the quality and quantity of coverage in the media. By bringing science journalists around the world to Nairobi, this will open up the continent for better reporting. This could also open up scientists who are wary of interacting with the media having the opport to be involved in the conference. WCSJ 2015, if hosted in Nairobi, will work keenly to open up more science journalism to African science journalists and also those from other developing countries on what the world needs in terms of science. It will in return inform journalists from developed countries on what the continent has to offer in terms of science and technology, fighting an old belief that Africa has little to offer.
Africa

Africa is the world’s second-largest and second most-populous continent, after Asia. At about 30.2 million km² (11.7 million sq mi) including adjacent islands, it covers 6% of the Earth’s total surface area and 20.4% of the total land area. The continent is surrounded by the Mediterranean Sea to the north, both the Suez Canal and the Red Sea along the Sinai Peninsula to the northeast, the Indian Ocean to the southeast, and the Atlantic Ocean to the west. Africa straddles the equator and encompasses numerous climate areas; it is the only continent to stretch from the northern temperate to southern temperate zone.

Eastern Africa

Eastern African Countries Comprise of Kenya, Tanzania, Uganda, Rwanda and Burundi forming an East African comm- EAC, that focuses on the Economic Integration of the member states.

Geography & Climate

The geography of East Africa is often stunning and scenic. Shaped by global plate tectonic forces that have created the Great Rift Valley, East Africa is the Home of the two tallest peaks in Africa, that is Mount Kilimanjaro and Mount Kenya. It also includes the world’s second largest freshwater L.Victoria, and the world’s second deepest Lake Tanganyika. The climate of East Africa is typical of equatorial regions. Because of a combination of the region’s generally high altitude and the rain shadow of the westerly monsoon winds created by the Ruwenzori Mountains and Ethiopian Highlands, East Africa boasts of surprisingly cool and dry temperatures for its latitude.
The Republic of Kenya (pronounced /ˈkɛnə/) is a country in East Africa. Lying along the Indian Ocean to its southeast and at the equator, Kenya is bordered by Somalia to the northeast, Ethiopia to the north, Sudan to the northwest, Uganda to the west and Tanzania to the south. Lake Victoria is to the southwest and is shared between Kenya, Uganda and Tanzania. Kenya has numerous wildlife reserves, containing thousands of animal species. The capital city is Nairobi. Kenya’s area is 580,000 sq km with a population of nearly 39 million and more than 42 different ethnic groups.

**Country Data**

- **Full name:** The Republic of Kenya
- **Population:** 39.8 million (2009)
- **Capital:** Nairobi
- **Major languages:** Swahili, English
- **Major religion:** Christianity
- **Monetary unit:** 1 Kenya shilling
- **Main exports:** Tea, coffee, horticultural products, petroleum products
- **Internet domain:** .ke
- **International dialling code:** +254

**Culture**

Kenya is a diverse country. Notable peoples include the Swahili on the coast, pastoralist communities in the north, and several different communities in the central and western regions. The Maasai culture is well known due to tourism, despite being a minority percentage of the Kenyan population. They are renowned for their elaborate upper body adornment and jewelry. Kenya has an extensive music, television and theatre scene.

**Climate**

Kenya is mostly cool to warm/hot everyday. The climate along the coast is tropical. This means rainfall and temperatures are high throughout the year. At the coastal city Mombasa, the air heats from cool to hot, almost every day. For many areas of Kenya, the daytime temperature rises about 12 °C (53.6 °F), almost every day.

**World Heritage Sites**

- **Lamu:** The town is the oldest and best-preserved Swahili settlement. It is built in coral stone and mangrove timber, featuring inner courtyards, verandas and elaborate wooden doors.
- **Lake Turkana:** As Africa’s most saline large lake, Turkana is an excellent laboratory for the study of plant and animal communities. They are a breeding ground for the Nile crocodile, hippopotamus and several venomous snakes. The Koobi Fora deposits are rich in mammalian, molluscan and other fossil remains.
- **Mijikenda Sacred Kaya Forest:** The site consists of 11 separate forests spread across an area 200 kilometres (120 mi) along the Kenyan coast. It contains the remains of fortified villages built during the 16th century by the Mijikenda. They are now considered sacred sites.

**Sports**

Kenya is active in several sports, among them cricket, rallying, football (soccer), rugby union and boxing. The country is known chiefly for its dominance in middle-distance and long-distance athletics. Kenya has consistently produced Olympic and Commonwealth Games champions in various distance events, especially in 800 m, 1,500 m, 3,000 m steeplechase, 5,000 m, 10,000 m and the marathons. Kenya’s best-known athletes included the four-time women’s Boston Marathon winner and two-time world champion Catherine Ndereba, former Marathon world record-holder Paul Tergat, and John Ngugi. Kenya won several medals during the Beijing Olympics, 5 gold, 5 silver and 4 bronze, making it Africa’s most successful Nation in the 2008 Olympics. Retired Olympic and Commonwealth Games champion Kipchoge Keino helped usher in Kenya’s ongoing distance dynasty in 1970s and was followed by Commonwealth Champion Henry Rono’s spectacular string of world record performances.

**Geographic coordinates:** 1°00’N 38°00’E

580,367 km²

Total country area, equivalent to 224,080 square miles.

Mount Kenya is the highest peak in Kenya and the second highest in Africa at 5,199 m (17,057 ft). Kenya is named after the mountain.

**Mount Kenya**

Mount Kenya is the highest peak in Kenya and the second highest in Africa at 5,199 m (17,057 ft). Kenya is named after the mountain.

**Country Profile**

**Economy**

Agriculture is the second largest contributor to Kenya’s gross domestic product (GDP), after the service sector. In 2010 agriculture, including forestry and fishing, accounted for about 22 percent of GDP, as well as for 18 percent of wage employment and 42 percent of revenue from exports. The principal cash crops are tea, horticultural produce, and coffee; horticultural produce and tea are the main growth sectors and the two most valuable of all Kenya’s exports.
Kenya: a land of diversity

Located at the heart of East Africa, Kenya is a country of diverse culture and populace. Kenya boasts of a highly developed tourism sector with a young but fast-growing MICE industry. At its heart, Kenya is synonymous and renowned as a safari destination, however, the Meetings Industry and business tourism has over the past few years scaled to greater heights and accounts for a large percentage of the GDP.

Proximity of Kenya to the rest of the world, is so pronounced, that it is a major connecting hub for most of the countries in the region and the rest of the world.

Why Kenya?

Besides the exotic nature of the destination, Kenya in general and Nairobi in particular, enjoys certain advantages over the other M.I.C.E destinations in Africa, by virtue of being the main connecting hub in the region and its locale. These include proximity, accessibility & connectivity to the rest of the world.

Due to the importance of Nairobi as the commercial hub for Eastern and central Africa, most major airlines with a global network operate into and out of the Jomo Kenyatta International Airport on daily basis. This is because Nairobi has one of the best connection distributions in Africa.

Kenya's population of nearly 39 million is diverse - with more than 40 different cultures represented.

No other country on earth can offer the visitor as much to see and do. Within the borders of a single country, you will find savannahs rich with big game, timeless cultures unchanged by the modern world, pristine beaches and coral reef, equatorial forests and mighty snow-capped mountains, searing deserts, cool highland retreats and endless opportunities for adventure, discovery and relaxation.

For further information on exciting activities and adventures for your ultimate post conference experience, please visit the Kenya Tourist Board website at www.magicalkenya.com.

Political Situation

The political situation in Kenya can be described as very stable and the status quo is anticipated in 2014. This is because the new constitution which is currently in place creates a strong government and national institution. By 2014 it will be fully implemented thus empowering all the three arms of government which encompasses the Judiciary, the Legislature and the executive in making independent decision at all time.

In addition there will be no political events in 2014 of any nature way up to 2017 when the next general elections will be held. Furthermore, the suggested dates which are close to Easter holiday will give a humble time for delegates to maximize on post conference tour if they intend to do so.
Kenya: a connection hub
Safari Country
Kenya is a safari country with a well-developed tourism infrastructure and considerably unchanged natural, ecological, and cultural environments.

The hospitality of the Kenyan people is next to none in the world. Most of the tourist attractions are located within one to 2-hour flight from the city.

Just as it is a renowned safari country, Kenya’s meetings industry is fast growing and dynamic.

Kenyan Culture
From its people and their lifestyles to the wide variety of languages, Kenya is a country of diverse culture. The uniqueness of our beautiful destination comprises of more than 42 ethnic communities, many with their own language, traditions and customs, but who come together as one with the Swahili language being the national spoken language.

This is a place of great contrasts where race, tribe and origin all become facets of a unique character.

Cuisine
The Kenyan food culture is equally an area where diversity is pronounced, the common cuisines being ugali, sukuma wiki, nyama choma, kuku choma, githeri, mukimo and mursik. These Kenyan delicacies are available at the local restaurants.

An Exotic Destination
“This is a place of great contrasts where race, tribe and origin all become facets of a unique character.”

Nairobi City
Founded in 1899 as a simple rail depot on the railway linking Mombasa to Uganda, the town quickly grew to become the capital of British East Africa in 1907 and eventually the capital of the free Kenyan republic in 1963.

During Kenya’s colonial period, the city became a centre for the colony’s coffee, tea and sisal industry. The city lies on the Nairobi River and has an elevation of 1795 m above sea-level.

Nairobi is the most populous city in East Africa, with a current estimated population of about 3.1 million. According to the 2010 Census, in the administrative area of Nairobi, 2,143,254 inhabitants lived within 696 km2 (269 sq mi). Nairobi is currently the 13th largest city in Africa, based on population and fourth largest in infrastructure development and size.

The City is now one of the most prominent cities in Africa politically and economically. It is home to many multi-national companies such as Coca Cola Africa, and International organizations, including the United Nations Environment Programme (UNEP) and the UN Habitat Office in Africa. Nairobi is established as a hub for business and culture.

The Nairobi Stock Exchange (NSE) is one of the largest in Africa, ranked fourth in terms of trading volume and capable of making 10 million trades a day. The Globalization and World Cities Study Group and Network (GaWC) defines Nairobi as a prominent socio-economic centre.
Hotels & Accommodation

Nairobi City has several accommodation facilities ranging from luxurious five-star hotels to budget hotels, most of which are found within the central business district making it convenient for delegates to move to and from the hotels to the conference centre.

The Laico Regency Hotel

The Laico Regency Hotel, Nairobi’s five-star deluxe hotel, is situated in the heart of Nairobi. The hotel is only 15 minutes from Jomo Kenyatta International airport via limo/shuttle and a walking distance from Kenyatta International Conference Centre (KICC) as well as a short trip to Nairobi national park. LAICO Regency Hotel offers quality hotel accommodation as well as inspiring conference facilities and is considered among the best Nairobi leisure and business hotels.

Perfectly suited for today’s business or leisure traveler, it offers quality service, to ensure guests’ comfort at all times within a warm and welcoming atmosphere. The hotel accommodation boasts simple yet stylish décor, first-rate amenities and attention to detail offering a welcoming atmosphere for the business or leisure traveler.

Restaurants, Food & Dining at Laico Regency Hotel

The LAICO Regency’s famed Roberto’s Italian restaurant has been a favorite spot in Nairobi and serves lunch and dinner in an inviting atmosphere. Poolside dining is available at the Pool Deck Panorama while informal meals can be enjoyed at The Atrium, complete with bar. Room Service is available 24 hrs, serving everything from gourmet breakfasts to romantic candlelit dinners.

The Sarova Stanley

As Kenya’s first luxury hotel the Sarova Stanley has always occupied a special place in Nairobi’s heart. From the day it opened its doors in 1902, The Sarova Stanley, a 5-star hotel in Nairobi, has been making history – hosting royal safaris and a long line of living legends. Today, The Stanley’s heritage character is preserved whilst offering modern hotel services and amenities to create Nairobi’s most special city hotel experience.

From the grandeur of the presidential suite, to the chic and sophistication of the club rooms and the contemporary functionality of the deluxe room, the Sarova Stanley has a fine range of accommodation to choose from and a mix of dining and entertainment options. It also provides state-of-the-art services and facilities for business and leisure travelers including private meeting rooms, executive men’s and ladies rooms, health and fitness facilities and a shopping arcade in an elegant old world setting.

Sarova Group of Hotels

This chain of hotels is one of Nairobi’s oldest hotels first built in 1902 with a rich and proud history. The sarova chain encapsulates the quintessential african experience, the victorian age-old elegance of the Sarova Stanley and the epitome of neo africanism at Sarova Panaflic both at Nairobi the capital city of Kenya. The vast tapestry of nature at Sarova’s bush lodges in the Mara, Lake Nakuru and Shaba, the coastal paradise of Mombasa that is Sarova Whitesands beach resorts and Sarova Salt Lick game lodge in Taita and Sarova Taita Hills.

Restaurants, Food & Dining at Sarova Panaflic

Sarova Panaflic, a 4-star hotel in Nairobi, is located 5 minutes drive from the Central Business District amidst beautifully landscaped gardens in a quiet suburb of Nairobi. The city hotel offers 153 rooms in a range of standard, superior, club and suites and 42 apartments - all decorated in a contemporary vibrant African style. The Sarova Panaflic is named in honor of the Pan African movement.

Enjoy leisurely meals at the lively and warm Flame Tree restaurant, once the watering hole for freedom fighters, spies and foreign correspondents and named after the Flame Tree that holds pride of place in the gardens. It offers state-of-the-art banqueting and conferencing facilities with a range of meeting and function rooms equipped with the latest audio visual and WIFI equipment. To wind up the day, take a dip in the pool or go for a leisurely massage – or simply enjoy a cool drink.
Hotels & Accommodation

Intercontinental Nairobi Hotel

InterContinental Nairobi Hotel is centrally located in downtown Nairobi and is only a 15 minute drive from the Jomo Kenyatta International Airport. The hotel’s proximity to various attractions makes it easy for guests to maximize their time in Nairobi. Accommodation ranges from superior to deluxe rooms up to the opulence of the presidential suites. The Hotel offers several dining options. The Terrace serves breakfast, lunch, and dinner in an informal atmosphere overlooking the pool. For those seeking international cuisine and formal dining, the hotel houses La Prugna D’Oro (Italian) and Bhandini (Indian). The Safari Bar, located on the ground floor of the hotel, serves drinks and light snacks. The Plantation Café, located in the hotel lobby, is open 24 hours.

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Panari Hotel

The Panari Hotel is a transit hotel situated just five minutes away from the Jomo Kenyatta International Airport and the head office of the Kenya Airports Authority offices in Nairobi, Kenya. The Hotel surely rates as one of Africa’s finest with 136 rooms, both junior and deluxe suites as well as one presidential suite. Other facilities in the hotel include an ice skating rink the only one in East and Central Africa, 2 cinema theatres each with a seating capacity of 200 with high technology sound and vision system. A sky lit heated indoor pool, gym, health club and a sauna/steam are available for your pleasure. The superior and presidential suite- The Royal Jade suite is the only one of its kind at the Panari Hotel and is situated on the entire half of the 11th floor.

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Hilton Hotel-Nairobi

Hilton Nairobi is ideally located in the heart of the shopping and business area of the city and in close proximity to Government offices. It is also within a walking distance to Jomo Kenyatta International Conference Centre. In the city’s heart, the Hilton Nairobi hotel is next to the craft market and 25 minutes’ drive from Jomo Kenyatta International Airport. Enjoy global dishes at the Traveller’s Restaurant, try fine Italian cuisine at Sate-E-Pepe Restaurant or have a pint at the Hilton Nairobi hotel’s Jockey Pub.

Enjoy additional touches of luxury in the Executive floor rooms. As an executive floor guest you will have access to the club room on the 15th floor. Exclusive club room facilities include complimentary bar, breakfast buffet and private check in/check-out facilities.

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<th>Type of room</th>
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</table>
Hotels & Accommodation

The Nairobi Safari Club

The 5-Star Nairobi Safari Club is Kenya’s only all suite hotel, offering luxury accommodation to Business visitors, Safari Adventurers and Conference Delegates. The club has 146 finely appointed suites comprising 100 panaromas, 30 executives, 10 studios and 6 penthouses. The Club is conveniently located within the Central Business District and only 15 minutes walk from the Kenyatta International Conference Centre. The Club is an ideal starting point for safaris and other places of tourist interest. Safari restaurant is open daily for your culinary experience throughout the week with soothing melodies from the resident pianist. It has an exquisite a la carte menu depicting local and international cuisine.

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Web www.nairobiwsafariclub.com

Nairobi Safari Club Accommodation Data

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SERENA HOTELS

Serena hotels are luxury resorts, safari lodges and hotels in some of the world’s most exquisite and remote settings. Each property is enhanced by its unique surroundings and expands horizons for travelers while respecting local ways of life. Indigenous design and local materials are integrated with modern amenities and complimented by exceptional service. Serena group of hotels comprise Nairobi Serena, Mara Serena, Samburu Serena, Kilaguni Serena, Serena Mountain Lodge, Amboseli Serena, Sweet Waters Tented Camp and Mombasa Serena.

Nairobi Serena

The Nairobi Serena has long been considered Nairobi’s leading hotel for its standards of accommodation, food, service as well as amenities and is a member of the Leading Hotels of the World. The main restaurant, Mandarin, offers some of Kenya’s finest cuisine and the Maisha Health Club is the best in the country. The hotel also boasts up-to-date business services and exceptional conference facilities. It offers a wide range of rooms and suites, all of which are elegantly presented in a fusion of international and pan-African style. Most of the rooms are designated non-smoking, but these should be booked in advance. Quiet rooms can also be booked in advance.

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Nairobi Serena Accommodation Data

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Fairmont Hotels

The chain of Fairmont hotels includes the Norfolk, the Ark, Aberdare country club, Mount Kenya safari club and Mara safari club.

The Norfolk Hotel

The Norfolk hotel has played a leading role in Kenya’s colorful history and continues to be Nairobi’s finest and best-known luxury hotel. The Norfolk was opened in 1904, expanded in 1999 and subsequently renovated in time for its centennial, which it celebrated in 2004. The Norfolk hotel now offers accommodation in 165 guest rooms and suites. Fairmont hotels have different categories of rooms: Fairmont rooms, Deluxe rooms, Junior suites, Duplex suite, 1937 suites, Karura Suites and Signature suites.

Contacts
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Norfolk Accommodation Data

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Rating: ★★★★★
Hotels & Accommodation

Safari Park Hotel & Casino

The Safari Park Hotel stands on 64 acres of beautifully landscaped grounds incorporating a wide variety of indigenous trees and offering sanctuary to a startling array of birds and butterflies. The hotel combines the intrigue of African architecture and art with an infrastructure on the cutting edge of technology. It is nestled away in peaceful idyllic surroundings, a wonderful paradise offering the perfect harmonious experience of spacious outdoor splendor, unparalleled indoor luxury that provides the perfect backdrop for wedding photographs or for evening parties. Facilities in the hotel include instant global connectivity, business support services and first class health and recreation facilities.

SAFARI PARK ACCOMMODATION DATA

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</tbody>
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The hotel offers a wide selection of rooms, which are larger than the global standard with ensuite marble bathroom (bath and shower), wooden polished floors, antique African themed four-poster bed and furniture. Both smoking and non-smoking rooms are available. The vast array of cuisines found in the hotel’s seven international restaurants include African, Chinese, French, Italian, Japanese, Indian, continental and the Nyama Choma Ranch - a spectacular feast of flame-roasted barbecued meats in the company of the Safari Cats, Kenya’s sleekest dance troupe.

All our 204 guest rooms; 168 deluxe rooms, 21 Junior suites, 8 Business suites, 6 Executive suites and 1 Presidential suite are spread out in 9 storey blocks, 2 floors each and have rear and front private balconies overlooking the beautifully manicured gardens. The rooms have large windows and enjoy natural light. They are equipped with a work desk, modem plug point with cabled and wireless internet access, Satellite TV offering CNN, BBC, KBC, DStV, TVS, STV, Nation and Citizen TV. All our rooms are fitted with CCTV and electronic safes. Amenities include tea and coffee making facilities, a refrigerated mini-bar, a hairdryer, European adapters, umbrellas and Mosquito nets. The hotel has 24 hrs concierge services.

The hotel has a world class fitness centre with state of the art facilities which include instant global connectivity, business support services and first class health and recreation facilities.

Contacts
Tel: +254-20-3633000/363312/971
Fax: +254-20-3633919
Email: reservations@safariparkhotel.co.ke
Web: www.safariparkhotel.co.ke

Windsor Golf and Country Club

The Windsor Golf hotel and country club’s greatest asset is space. There are numerous locations to choose from for bush dinners, wedding receptions, cocktail parties, product launches and incentive events.

The Windsor Golf course - a breathtaking view. Each category of guest room and suite are elegantly decorated to reflect the five-star status of Windsor. All 130 rooms are equipped with El safes and direct-dial telephones. For an ultimate fulfillment, try our special Savoy-styled shower heads. The elegant and spacious hardwood floored rooms overlook the spectacular championship 18-hole golf course. All rooms are tastefully decorated in pastel colors with large en-suite bathrooms, showers and other luxury amenities.

Each room features a private safe and power points for the recharging of electronic devices such as laptops; coffee and tea-making facilities; fully stocked mini bar; 29” colour TV with local and international channels; music channels; and shoe shine and laundry services. High speed wireless Internet access provides each room with global connectivity. In addition, we have recently introduced flat panel TVs with digital satellite television.

Contacts
Tel: +254-20- 8562300/8562500
Fax: +254-20-8563322
Email: admin@windsor.com
Web: WWW.windsor.com

The hotel has Victorian design buildings set within colorful and landscaped gardens, overlooking a remarkable fusion of indigenous forest and a championship golf course. The Windsor is a true 5 star experience to be enjoyed in an environmental haven of wildlife, birdlife and manmade water features barely 25 minutes drive from the city centre. The Windsor is unbeatable for golfing holiday, conferences, corporate functions, weddings and fine dining.

All rooms at The Windsor overlook The Windsor golf course - a breathtaking view. Each category of guest room and suite are elegantly decorated to reflect the five-star status of Windsor. All 130 rooms are equipped with El safes and direct-dial telephones. For an ultimate fulfillment, try our special Savoy-styled shower heads. The elegant and spacious hardwood floored rooms overlook the spectacular championship 18-hole golf course. All rooms are tastefully decorated in pastel colors with large en-suite bathrooms, showers and other luxury amenities.

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Web: www.safariparkhotel.co.ke
Hotels & Accommodation

Tribe

The hotel situated at the Village market was conceived from a simple belief that there is only one planet and there is only one tribe that matters... the human tribe. As the most recent addition to the African pride group of luxury hotels and lodges, the hotel maintains a benchmark of excellence in every aspect of its offering. The 142 guestrooms and suites excite and soothe at the same time—rich, deep colours mix with natural stone and wood, stainless steel and glass features blend with rustic metal and handmade wooden furniture, world class amenities and new age technology seamlessly complement local fabrics and artifacts.

TRIBE ACCOMMODATION DATA

- 95 Deluxe Rooms
- 2 Rooms for persons with disabilities
- 16 Superior Rooms
- 4 Junior Suites
- 5 Loft - Business Suites
- 1 Penthouse
- 1 Ambassadorial Suite
- 1 Presidential Suite

Rating: ★★★★★

Contacts
Tel: +27 21 430 5000
Fax: +27 21 430 5320

Southern Sun Mayfair Nairobi

Traditional warmth and hospitality make Southern Sun Mayfair Nairobi a welcoming and comforting stay. Previously known as Holiday Inn Nairobi, set on 12 acres of landscaped gardens, this hotel embraces the historically hospitable nature of Kenya to make guests feel right at home. Simple luxury and comfort can be enjoyed in the privacy of spacious rooms that overlook the lush gardens. Facilities include a pool with deck and terrace where guests can unwind and enjoy beverages and light meals from the Oasis Restaurant. This hotel is well located for access to the various Embassies and UN buildings at Gigiri as well as the commercial hub of Westlands.

SOUTHERN SUN ACCOMMODATION DATA

<table>
<thead>
<tr>
<th>Type of room</th>
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<tbody>
<tr>
<td>Standard Rooms</td>
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<td>Executive Rooms</td>
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<tr>
<td>Junior Suites</td>
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Rating: ★★★★★

Contacts
Tel: +254 2 037 409201
Fax: +254 2 037 4823

The Hotel Rates *

<table>
<thead>
<tr>
<th>HOTELS</th>
<th>ROOMS</th>
<th>BEDS</th>
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<tbody>
<tr>
<td>1. Intercontinental</td>
<td>371</td>
<td>524</td>
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<td>3. Nairobi Serena</td>
<td>191</td>
<td>283</td>
<td>★★★★</td>
<td>285-400</td>
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<td>4. Laico Regency</td>
<td>226</td>
<td>388</td>
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<tr>
<td>5. The Stanley</td>
<td>217</td>
<td>328</td>
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<td>260-290</td>
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<td>6. The Panari Sky</td>
<td>137</td>
<td>210</td>
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<td>508</td>
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<td>7. Windsor Golf</td>
<td>150</td>
<td>160</td>
<td>★★★★</td>
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<td>8. The Norfolk</td>
<td>324</td>
<td>344</td>
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<td>166</td>
<td>179</td>
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<td>206</td>
<td>408</td>
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<td>15. Silver Springs</td>
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<td>244</td>
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<td>17. Jacaranda Hotel</td>
<td>126</td>
<td>180</td>
<td>★★★★</td>
<td>181-246</td>
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<td>18. Kili Milmach</td>
<td>90</td>
<td>120</td>
<td>★★★★</td>
<td>65-284</td>
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<td>19. Ambassadeur</td>
<td>94</td>
<td>190</td>
<td>★★★★</td>
<td>45-95</td>
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<td>41</td>
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<td>22. Boulevard</td>
<td>70</td>
<td>158</td>
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<td>115-180</td>
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<tr>
<td>23. Kenya Comfort</td>
<td>90</td>
<td>128</td>
<td>★★★★</td>
<td>68-78</td>
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* These are rack rates. ESTC 2013 will enjoy preferential rates with participating Hotels.
Restaurants

The Tamarind Group

This group of hotels includes The carnivore, Tamambo bar and grill, tamarind in Nairobi, Tamarind Mombasa, Tamambo Tapas bar, Tamambo village and Tamarind dhow.

Carnivore

The Carnivore is considered ‘Africa’s Greatest Eating Experience’. Every type of meat imaginable including a selection of exotic meat is roasted over charcoal and carved at your table. Delicious side dishes and an exceptional array of sauces complement this fixed price feast that also includes soup, a selection of desserts and Kenyan coffee. Set in attractive tropical gardens, the service and the décor are outstanding.

Every type of meat imaginable including a selection of exotic meat is roasted over charcoal and carved at your table at the Carnivore.

The Carnivore is also home of the Simba Saloon, a delicious a la carte restaurant by day and Nairobi’s most popular nightclub. The informal indoor/outdoor atmosphere, exceptional snacks and the pulsating rhythms of Africa combine to ensure an exciting ambiance.

Tamarind Nairobi

The Nairobi Tamarind is situated in National Bank Building, Haile Selassie Avenue, close to the Central Bank of Kenya. It has an ambience of elegance and calm in addition to delicious food and superb service.

As Nairobi’s leading seafood restaurant we fly in, fresh from the coast daily, giant prawns, sweet young crabs, juicy lobsters, squid, octopus and oysters. If seafood is not your choice, we offer the finest venison, steak and poultry in the country.

Tamarind Mombasa

Built in Arab style with high arches and a crenellated roof, the elegant, gleaming white building has the perfect setting – a starlit terrace perched on a cliff overlooking the picturesque Old Harbour of Mombasa.

The menu is a blend of the best of French, Asian and African cuisines. The Tamarind’s specialty is seafood and only the freshest ingredients are used. The Prawns Piri Piri, Chilli Crab and Lobster have earned the Tamarind restaurant worldwide fame and rave reviews from publications such as Gourmet, the London Times and the Herald Tribune.

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Tamambo

Tamambo is a modern African brasserie incorporating warm earthy colours, stylish wood finishes and eclectic African artifacts. The combination creates a friendly relaxed atmosphere and with its exciting menu it is perfect for discerning global tastes. The Private Dining Room adjacent to the main restaurant comfortably seats 30 people and enables customers to enjoy the special ambience of Tamambo in privacy. Tamambo is perfect for a quick lunch, as the menu offers a wonderful selection of light salads and wraps as well as appetizing gourmet dishes. The contemporary menu features flavours from around the globe, including some popular dishes from Africa and absolutely delicious desserts.

The trendy bar at Tamambo has become a popular after work meeting place and has a variety of delicious cocktails and mouthwatering bar snacks as well as satellite TV to keep up with the latest sports action.

Tamambo Tapas bar

Tamambo Tapas Bar has opened at The Village Market. Located on the top floor at the Village Market, it has a relaxed atmosphere and opens from 11.00 am for lunch and dinner.

The food is delicious with a selection of tasty tapas snacks, meals, mouthwatering cocktails and beverages. The outdoor terrace has a distinct all weather alfresco feel, and the indoor cocktail lounge is more intimate with a cozy ambiance. The Tapas Bar has become a popular meeting place with the background music setting the overall mood. Regular live acts perform on weekend nights pulling in an appreciative crowd.

The Tapas Bar is available for exclusive hire as a function venue. It can accommodate 150 people for a cocktail party or 100 for a sit down dinner. The price depends on the numbers of people, menu selected and any extras you may require. We can also arrange for discos, cabarets and specific décor for those special occasions.

Contacts:

TAMARIND GROUP
Web: www.tamarind.co.ke

TAMARIND MOMBASA
Cement Silo Road, Nyali
Tel: 041 471 747 or 474600
Fax: 041474630
email: info@tamarindmsa.co.ke

TAMARIND NAIROBI
National Bank Building, Off Harambee Ave
Tel: 020 2251811/020 2251811/2220473 / 2217990
Fax: 020 221722
email: nbo@tamarind.co.ke

TAMAMBO BAR AND GRILL
The Mall, Westlands
Tel: 020 4448064/020 4448064/4448394
Fax: 020 4448059
e-mail: info@tamambo.co.ke

CARNIVORE NAIROBI and SIMBA SALOON
Langata Road, Near Wilson Airport,
Tel: 020 6005933-7 6002764
Fax: 020 6002990/3
e-mail: reservations@carnivore.co.ke

TAMAMBO TAPAS BAR
Top floor, The Village Market
Tel: 020 7124005/ 0722385089
Fax: 020 7124003
e-mail: tapas@tamarind.co.ke
Attractions in Nairobi

There are several main attraction sites in the city. This is where tourists learn Kenyan history and also get to see different kind of animals.

1. Nairobi National Museum
Visit Nairobi National Museum situated 10 minutes away from the city center and enjoy Kenya’s rich natural and cultural heritage. The museum is the flagship of National Museums of Kenya which manages over 22 museums country wide and numerous sites and monuments. Enjoy our shopping and dining facilities and while in Nairobi, ask for our attractions within the city.

2. The Bomas of Kenya
The Bomas of Kenya is a cultural center in Langata, just past the Nairobi National Park. Bomas of Kenya offers traditional songs and dances from the many Kenyan tribes. There are daily performances, good food and lots of curio shops nearby.
Each boma (homestead) in this cultural village was built using traditional specifications of myriad Kenyan tribes; through architecture, crafts, music and dance this village serves to preserve Kenyan culture.

3. Nairobi Night Life
There are several night clubs in the city. This comprises of Galileos, Red tape, Groove sounds and secret lounge, just to name but a few. All these clubs are within town.
They host some of the most popular Kenyan musicians, those who perform Jazz, Fusion and African contemporary music.

4. Nairobi National Park
Nairobi National Park was established in 1946. It Kenya’s oldest national park and is located approximately 7 kilometres south of the centre of Nairobi, with only a fence separating the park’s wildlife from the metropolis. Nairobi’s skyscrapers can be seen from the park.

Unique Cultural Experience
While in the City, sample special places such as the Carnivore Restaurant for game meat experience. Other Special cuisine restaurants like Popular Chinese restaurants, Japanese and African offer continental cuisines. There are also shopping malls – Westgate Mall, Sarit center, Village Market and the Junction among others. Of special interest are the coffee and tea houses, Savana tea house, Java House and Dormans coffee House.
Entry Requirements

Entry Requirements for
the World Conference of
Science Journalists
(WCSJ 2015)

Passport and Visa
Passport valid for three months from date of entry is required with at least one blank page.
Nationals of some countries will require a visa prior to entry.
Although it is possible to obtain a visa on arrival at Jomo Kenyatta International Airport, it is advisable to obtain the visa from the Kenyan Embassy/High Commission in your country prior to departure.
For more information on entry requirements, please visit Kenya Tourist Board website at www.magicalkenya.com or Ministry of Immigration at www.mirp.go.ke

Banking and foreign exchange
Kenya has a vibrant banking system with 43 licensed commercial banks offering local and international banking services; including a wide network of ATMs conveniently situated in various major towns. Traveler cheques and most major credit cards are widely accepted.
The unit of currency is the Kenya shilling (Ksh). Kenya’s currency and banking systems are liberalized with the Central bank of Kenya regulating the sector. There is no restriction to the amount of foreign currency a visitor may bring in during his stay in Kenya. Major local and international commercial banks and hotels provide foreign exchange services. Additionally, there are plenty of forex bureaux that provide these services at more competitive rates.
Discover Kenya

Nairobi and Kenya as a whole provide an excellent opportunity for combining business travel with pleasure. Opportunities for pre and post conference activities for the delegates are enormous, ranging from wildlife, beach, adventure, cultural, Eco and sports safaris. The country is endowed with great wilderness, a beautiful coastline, highlands & mountains, forests & deserts as well as great lakes and other magnificient geographical features that will be of great interest to the distinguished delegates. The weather in Kenya is beautiful; being mostly cool to warm/ hot everyday while Kenyans are extremely warm and friendly people who are very welcoming to visitors!

For further information on exciting activities and adventures for your ultimate post conference experience, please visit the Kenya Tourist Board website at www.magicalkenya.com.

VISA Issuance Offices - Kenya Missions Abroad

To date, Kenya has established 51 fully fledged Missions with multiple accreditations, bringing Kenya’s diplomatic coverage to 100 countries for purposes of ensuring Kenya’s strategic presence throughout the world. A map showing these locations is provided for ease of reference at the Ministry of Foreign Affairs website: www.mfa.go.ke

Kenya maintains 8 multilateral Missions, 4 of which are accredited to the United Nations and its agencies (New York, Geneva, Vienna and Nairobi). Our embassy in Rome is accredited to the Food and Agricultural Organisations (FAO) and the World Food Programme (WFP). Our embassy in Brussels to European Union (EU) while our embassy in Addis Ababa to the African Union (AU). Our embassy in Lusaka is accredited to the Common market for Eastern and Southern Africa (COMESA).

For enquiries please Contact; Ministry of Foreign Affairs P. O. Box Box 30551-00100, Nairobi, Kenya Telephone: +254-20-318888 Fax +254-20-240066/341935
Digital Satellite Television Kenya Leo. There is also locally produced television throughout Kenya, Tanzania and Uganda. There are Media

voltage and plug adaptors where appropriate. charger or any other electrical advice, please bring has become widespread throughout Kenya. Many

The electricity supply in Kenya is 220/240 v 50hz.
### Kenya Missions Abroad

#### Europe

- **Berlin**
  - Telephone: 000-49-030-25926650
  - Other countries of Accreditation: U.N. Missions In Geneva

- **Tokyo**
  - Telephone: 000-81-3-37234006/7
  - Other countries of Accreditation: People’s Republic of Bangladesh, Sri Lanka, Singapore

- **Brussels**
  - Telephone: 000-32-2-2837888
  - Other countries of Accreditation: Spain, Portugal, Yugoslavia, United Nations World Health Organization (WHO), United Nations Educational, Scientific and Cultural Organization (UNESCO), Holy See

- **Islamabad**
  - Telephone: 000-92-2-5127 KENR IN
  - Other countries of Accreditation: People’s Republic of Bangladesh, Sri Lanka, Singapore

- **Beijing**
  - Telephone: 000-86-10-6532170, 65323325
  - Other countries of Accreditation: Thailand, Indonesia, Philippines

- **Kenya Missions Abroad - America**

  - **New York**
    - Telephone: 000-1-212-4214740
    - Other countries of Accreditation: People’s Republic of Bangladesh, Sri Lanka, Singapore

  - **Ottawa**
    - Telephone: 000-613-5631773/4/6
    - Other countries of Accreditation: Republic of Hungary, Czech Republic

  - **Washington**
    - Telephone: 000-1-202-3876101
    - Other countries of Accreditation: Republic of Mexico, Republic of Colombia

  - **Toronto**
    - Telephone: 000-416-2182000
    - Other countries of Accreditation: Canada

  - **Tel Aviv**
    - Telephone: 000-972-3-5754788
    - Other countries of Accreditation: The State of Kuwait, Republic of Iraq, Republic of Yemen, Bahrain

#### Americas

- **Coffee Board of Kenya Draft Bid for Hosting ICO-May 2009**

#### Middle East

- **Abu Dhabi**
  - Telephone: 000-971-6-6868400
  - Other countries of Accreditation: State of Qatar

- **Riyadh**
  - Telephone: 000-966-1-4881238
  - Other countries of Accreditation: The State of Kuwait, Republic of Iraq, Republic of Yemen, Bahrain

- **Teheran**
  - Telephone: 000-98-21-20574979, 2053368
  - Other countries of Accreditation: People’s Republic of Bangladesh, Sri Lanka, Singapore

- **Tel Aviv**
  - Telephone: 000-972-3-5974788
  - Other countries of Accreditation: Sisak Republic, I.E.A

**Kenya Missions Abroad - Middle East**
The Kenyatta International Conference Center – KICC has been and still is an icon and landmark for Kenya from time immemorial. This has distinguished it as a premiere meeting venue throughout the region. KICC boasts of being the largest facility in the meetings industry in the region and has held quite a number of regional and international conferences like the World Bank Conference in 1973, Inter-parliamentary Union summit in 2008, other UN based conferences, 8th African Growth and Oppot Act (AGOA), 7th Global Conference on health, the 5th Pan African Malaria conference, Internet Corporation for Assigned Names and Numbers (ICANN) Congress & The 2010 International Federation of Biomedical Laboratory Scientists (IFBLS) Congress among others.

Located at the heart of the central business district of Kenya’s Capital, KICC boasts of its proximity and easy accessibility to and from all major five-star hotels, most of which are ten minutes walk away and five minutes away by car. KICC has the capacity to hold both large and small events, both indoors and outdoors. The facility has excellent rooms, with good ambiance, clean and air conditioned.
KICC – Tsavo Ballroom

- On ground floor with an area of 2,444 m²
- Sitting: Theatre: 4,000 Classroom: 2,500 Banquet: 2,500
- Primarily caters for international conference plenary sessions.
- Also ideal for large meetings, exhibitions, banquets, receptions
- No pillars in the room
- Chiller cooling system up to 9 degrees centigrade
- Direct access to the delivery bay which leads to a 9m x 4.5m hydraulically operated door
- Provision on the roof to hang banners, additional lights, props, etc.
- 7 inbuilt simultaneous interpretation booths

Tsavo Ballroom epitomizes flexibility and sheer size. You can have a conference, a performance, a dinner or an exhibition.

Tsavo Ballroom can comfortably cater for trade expos as well as large performances with enough room for audiences and a spacious stage.
The Tsavo Ballroom is one of the largest meeting halls in Africa. It is very dynamic and normally used for exhibitions, music Orchestras’, plenary sessions of major conferences, awards, large capacity cocktails and gala dinners.

Tsavo Ballroom
partitioned into 4 rooms
for break-away sessions

Amphitheatre

KICC’s Amphitheatre is a cultural blend of tradition and modernity—having theatre style seating arrangement with a capacity of 800 in tiered seating.

“Innovation and artistry is at the heart of the Centre’s Amphitheatre—this facility caters for every specific conference needs.”
The Amphitheatre

Culture Meets Modernity
- Designed like the traditional African hut
- Ideal for symposia, seminars and opening ceremonies
- 7 in-built simultaneous interpretation booths
- Fixed seating
- Access to terraces for tea breaks and lunches
- Hosts numerous Heads-of-States functions
- Numerous entrances/exits
- High-level acoustics

Data:
on 2nd floor
2,666 m²
Tiered seating, 880
**Lenana and Aberdare Halls**

Lenana and Aberdares Halls are ideal for medium-size conferences, meetings and seminars. They each have a sitting capacity of 300 people seated theatre style, 200 people classroom and 100 people for a banquet. There is a comfortable lounge overlooking a flowered cascade where tea and coffee are easily served. It has superb sound equipment and proper air conditioning. There is a partitioning wall between the two rooms which can be folded to create a bigger space for more than 500 people.

**VIP Lounge**

Tastefully designed and located on the 1st floor of the building, this lounge is ideal for VIP receptions and meetings. Its location is ideal as it overlooks the Jomo Kenyatta statue and the water fountains. It is equipped with exquisite furniture. Depending on the client’s need, the room may be tailored to give the most discerning guest the best utility.

The VIP lounge is best for Heads-of-State and VIP receptions and briefings. Salient features are its rectangular Shape and a false ceiling and large windows allowing adequate lighting. It has a total area of 100 m² and can accommodate a maximum of 30 people.
Shimba Hall (Press room)

Shimba Hall is an excellently spacious theatre with a sitting capacity of 100 people seated in rows. It is especially suitable for workshops and seminars. Ideal for small discussions, theatricals and presentations. The facility has fixed seating with an easy ramp access to the Delegates Lounge for tea breaks and lunches. It also has high level acoustics.

DATA:
on 1st floor
205.41 m²
Theatre: 90
Classroom: 90

KICC’s Courtyard is a vast outdoor facility that can cater for many set-ups- owing to its sheer size. It enjoys plenty of paved area and manicured gardens and lawns. Fronting City Hall way, this is a paved 7,056 square meter courtyard surrounding the Jomo Kenyatta Statue and is ideal for outdoor events, product launches, family fun days and music extravaganzas.

It was designed initially as a rest-bite for those attending conferences. It is surrounded by fountains and the numerous poles and balconies are fashioned to host promotional identities.

TAIFA HALL
This hall is located on lower ground floor and is ideal for small discussions, theatricals and presentations. It can accommodate up to 150 delegates seated theatre style and 120 classroom style. It has simultaneous interpretation booths, high level acoustics, ramp access and Internet connectivity (Wi-Fi)

IMPALA & LAKE TURKANA HALLS
Together the two halls offer an area of 281 square metres which creates room for 160 delegates’ theatre and 100 banquet style. Separated, the two can accommodate between 40-70 delegates. Convenient access to Delegates Lounge for tea breaks and lunches, High level acoustics, Ramp access for the disadvantaged, Superb lighting and Internet connectivity (Wi-Fi)

BATIAN AND CAUCUS ROOMS
There are 20 rooms. Located on the first floor ideal for use as typing pools, workstations, offices and consultation booths. The rooms are 20 square metres. The rooms have Internet connectivity (Wi-Fi) superb lighting and lockable doors.

World Congress of Science Journalists (WCSJ) 2015 Exhibiton at the KICC Courtyard
KICC’s Courtyard is a vast outdoor facility that can cater for many set-ups—owing to its expansive size.

The lawns for Gala dinner and cocktail reception.
Helipad

The Helipad, the only one in the city located on the top tier of the tower, has become a popular area of focus for both our local and international visitors to the Centre. From this vantage point one is able to see the entire City of Nairobi and its surroundings, only then can one appreciate the beauty and complex pattern that it embodies.

Besides viewing, it has become a haven for journalists, artists and performers who delight in the perfect photography and videoing angles it presents. A number of local videos run on our local televisions and internationally aired documentaries have actually been shot atop the tower.

Viewtower

On 29th floor is the highest a viewpoint open to the public in Nairobi City. From this vantage point, visitors are able to enjoy a panoramic view of the capital and pinpoint specific landmarks visible from here.
Conference Support Services

1. Interpretation Equipment
KICC has fully equipped Simultaneous Interpretation Equipment with capability of handling up to seven United Nations languages together with headphones which help the international clients who cannot understand any language other than their own.

Meeting Equipment: KICC boasts of the most modern and state of the art Lectern microphones, wireless microphones, overhead and slide projectors, wide screen TV, head set, video screen, in house catering, video camera, flip charts, video projector, closed circuit TV, Internet access, ISDN line and simultaeneous translation equipment.

Meeting Support Services: For the convenience of our clients, KICC provides audio-video technicians, security guards, a dedicated customer service team, registration attendees, translators, decoration service, tours & entertainment, electricians, photographers, first aid, and a business center fully equipped with an exchange bureau, a ticketing and booking center.

2. Internet / WI - Fi
The network which is supported on a fibre optic backbone together with the necessary infrastructure has been laid across the entire KICC premises. The network connects all the floors of the landmark tower allowing high speed digital access of information within and outside the building as well as to the internet. The corporation also has butterfly internet enabled making it very efficient and ideal for any kind of conference or meeting.

3. Forex Services
All commercial and financial needs of our visitors are well taken care of at the KICC Business Centre. Clients can conduct money transfers as well as other banking and related transactions within the conference centre.

Other than being a conference place, KICC also offers banking services to its clients through the Kenya Commercial Bank which is situated in the premise hence easing banking processes as well as money exchange. This is an added advantage of holding a function at KICC.
Conference tourism is very sensitive to security matters. KICC has therefore put in place firm measures to ensure delegates and visitors safety while in and around the centre.

The Center is centrally and strategically located in the Central Business District and is surrounded by highly secured institutions like the Kenya Police Headquarters, High Court of Kenya, Office of the President, among other very highly secured buildings. This alone is a guarantee of security at the Centre.

Inside the centre, KICC enjoys a fully equipped police station to beef up the security of delegates. The Centre is also guarded by internationally acclaimed security firm known as the Bob Morgan (BM). KICC prides itself in having one of the latest ultra modern electronic security systems that covers all meeting rooms, entrances main gates and all the walking paths in the building.

The Centre has strong walls and several gates with barriers all the way from the main gates to the entrance of the building. After the security check at the main gate, screening of delegates and visitors is done at the entrance to the building. KICC does not only stress on security, it also ensures safety of every individual in the Centre. The centre therefore has intruder alarm systems that include panic buttons to alert people in case of fire or any emergencies. Fire fighting equipment have also been placed at all corners of the building.

During most of our events especially major ones like AGOA, 7th global conference on health, which happened recently, other security stake holders including the Government of Kenya come in to ensure security is beefed up all the way from the airport when delegates arrive into the country. A security committee including Kenya police, the host KICC, Immigration department, Airport security, Protocol security, Emergency response organizations, and the tourist police provide security oversight.

The committee conducts a risk assessment on crowd risk, fire, catering, noise and cash in transit if any. However for most of these functions, registration of delegates is done online way in advance and identification badges given to them either in advance or on the opening day.

This therefore means that by the day of the event, only the registered and vetted delegates are allowed into the centre minimizing chances of people with ill motives accessing the building.

The fire system is also well equipped in that in the event of a fire, delegates can be assured of their safety. Instructions on precautionary measures are placed at all strategic areas of the venue, where delegates and other visitors can get information on what to do in the event of a peril.

Fire extinguishing equipment are placed in every meeting room and hall ways of the facility and the fire exits are on every floor in the entire building. Delegates can thereby be at ease as their security shall not be compromised as far as their Stay at the center is concerned.

The fire assembly point are strategically placed at the compound where every person entering the facility can see it and if an alarm is sounded, they can easily access these points.

Delegates need not to worry about their safety in the event of fire as fire drills are usually conducted after every three months as a precautionary measure.

During the period of the ESTC, KICC shall make arrangements with qualified medical personnel to provide emergency medical services as well as two fully equipped stand-by ambulances.
Partnerships and Supplier Networks

Supplier Networks

The KICC believes in expansive business development. To this end, the corporation has created a competitive supplier advantage network exploiting partnership for mutual relationship between KICC and strategic partners with the view of creating competitive advantage in the MICE industry and the success of your event. These include; Coca Cola-Kenya, Kenya Data Network for internet connectivity and major broadcast stations for the media coverage. All these contribute immensely to the success of your event held at the center.

The centre has capacity to set up an expansive food court that can accommodate a variety of caterers who are able to serve various menu types from snacks and coffee to formal dinners/lunches.

“KICC has created a competitive supplier advantage network exploiting partnerships for mutual relationship to create competitive advantage in the MICE industry and the success of an event.”

The conference centre is served by two restaurants and a coffee shop of three and four star categories. These are; Tin Tin Restaurant popular for Chinese and International cuisines, Conference Caterers and Legacy Coffee shop. In addition, the Centre works in partnership with several other five and four star hotels and restaurants for conference catering depending on the preference of clients.

Some of the conference caterers with whom we work are:

1. Utalii Hotel: The Watamu restaurant offers a varied À la carte menu, live entertainment on Fridays and Saturdays in the 24 hour Shangwe bar.
2. Nairobi Serena: Offers a wide variety of menus such as Kenya, Indian, Italian and Creole. Main restaurant is Mandhari. It is open 24 hours.
3. Norfolk Hotel: Offers International culinary cuisine and is open 24 hours.
4. The Stanley: Boasts of three unique restaurants; The Thorn Tree cafe, The Zen restaurant and the Al Fresco pool deck bar and restaurant. It is open 24 hours.
5. Intercontinental Hotel: Houses La Prugna D’Oro (Italian) and Bhandini(Indian). The Safari Bar, located on the ground floor of the hotel, serves drinks and light snacks. The Plantation Café, located in the hotel lobby, is open 24 hours.

Supplier Networks

The Kenya Association of Hotelkeepers and Caterers

The Kenya Association of Hotelkeepers and Caterers is a representative body that brings together duly registered hotels, lodges and camps operating in Kenya. Through its affiliate partner the Pubs, Entertainment and Restaurants Association of Kenya (PERAK), the association is also representative of duly registered casinos, restaurants, pubs, theme parks and entertainment establishments.

Kenya Tourist Board (KTB)

KTB caters for those planning to travel to Kenya, invest in our tourism sector. KTB is well known for arranging a number of exciting safari adventures for the travelers. The safari programs that Kenya Tourist Board arranges are wildlife safari, beach safari, scenic safari, cultural safari, sport safari and more. Kenya is known for its amazing range and variety of wildlife forms. Wildlife safaris introduce travelers to these exciting and springy worlds of wilderness in Kenya.

Kenya hotels are rated among the best in Eastern Africa. They provide various services ranging from accommodation, massage parlours, shops, swimming pools, sauna, fitness centers, and conference facilities among others, either within the hotel or within the vicinity of the hotel. For most Kenya hotels all these services are offered at discounted rates which are very friendly.

The Kenya Tourist Board is the government agency that markets Kenya to foreign travellers. The private sector’s views are established with the Ministry of Tourism, which works closely with the KTB. The Ministry of Tourism is responsible for advising and opening bodies in the ministry related to specific types of tourism in Kenya.
As global warming continues to become a harsh reality, Kenya, like any other country, is taking climate change very seriously. Local scientists have had rare opportunities to share with their counterparts around the world matters related to health, environment, and climate change.

Kenyatta International Conference Centre (KICC), an iconic meeting center in the city of Nairobi—the capital city of Kenya, has not been left behind either. KICC is absolutely clear about the value of green meetings and that is why it strives to be at the forefront in addressing issues arising from climate change.

The Centre has held numerous major world summits to discuss matters related to the environment both locally and internationally, and just recently, KICC played a crucial role in bringing the world together to fight climate change during the Earth Hour 2009, which we hosted successfully, to support the green initiative. Earth Hour initiative seeks to unite citizens of the world in the fight against climate change by convincing governments and world leaders that the matter must be addressed urgently.

Kenya, being the only country in the developing world hosting the United Nations Environmental Programme (UNEP) head quarters, has a responsibility to play a leading role in developing its MICE industry supporting green conferencing.

KICC and M.I.C.E.

Flexibility for M.I.C.E

KICC has a range of products from the magnificent Tsavo Ballroom for your large meetings of up to 4000 pax to the small Caucus rooms that are ideal for secretariat co-ordination. The rooms are ultra-modern with inbuilt and portable simultaneous interpretation equipment (SIE). The outdoor facility also offers the delegate a unique experience that is both refreshing and revitalizing. The view tower is also an ideal venue for mini-dinners and cocktails.

On the same note, we also boast of having the most sophisticated simultaneous translation equipment in the region, which has been used in various UN Security Council meetings and other international forums.

In addition, KICC also has various caucus rooms that conveniently serve as office space for secretariat co-ordination and business center Internet accessibility for online delegates registration.

Meetings at KICC

Besides the Amphitheatre and Shimba Hills which are fixed symposia and theatre style seating arrangement respectively, the rest of the rooms are versatile and can fit all set ups. The Tsavo Ballroom is the largest meeting room in Africa so far according to statistics. It is very dynamic and normally used for exhibitions, music orchestras, plenary sessions of major conferences, awards, large capacity cocktails and gala dinners.

Technical Data

<table>
<thead>
<tr>
<th>Room</th>
<th>Area (sq. ft)</th>
<th>Ceiling Height</th>
<th>Seating Capacity</th>
<th>Dimensions (L x W x H)</th>
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<td>Tsavo</td>
<td>2,656</td>
<td>12</td>
<td>328</td>
<td>4,000 x 3,200</td>
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<td>Amphitheatre</td>
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<td>Lenana Hall</td>
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<td>Impala Room</td>
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<td>12 x 7</td>
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<tr>
<td>Turkan Room</td>
<td>140</td>
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<td>Shimba Hills Hall</td>
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<td>Taita Hall</td>
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<td>Impala Annex</td>
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</table>
## Organisation of WCSJ 2015 - THE STRUCTURE

### THE STRUCTURE

The structure of the World Conference of Science Journalists (WCSJ) 2015 is as follows:

- **Host Association**: The host association for WCSJ 2015 is Host Association WCSJ.
- **WFSJ President**: The WFSJ President is responsible for overseeing the overall structure.
- **WFSJ Board**: The WFSJ Board is responsible for strategic decision-making.
- **WFSJ Director**: The WFSJ Director is responsible for operational execution.
- **WCSJ Conference Director**: The WCSJ Conference Director is responsible for the conference的具体运作.
- **WCSJ Committees**: The WCSJ Committees assist in the planning and execution of the conference.
- **WCSJ PCO**: The WCSJ PCO coordinates the logistics and technical aspects of the conference.

## Work Plan for WCSJ 2015 - Telling the Science Story in Emerging Economies

### Roadmap to Helsinki

<table>
<thead>
<tr>
<th>Objective</th>
<th>Activities</th>
<th>Output</th>
<th>Responsible by/need</th>
<th>Result</th>
<th>Timeline (by when)</th>
<th>Remarks/comments</th>
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<tr>
<td>Bid Development</td>
<td>Budget: 1,200,000</td>
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<td>Bid Announcement</td>
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<td>Preparation of Ministry of Officials for Helsinki</td>
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<td>MESHA &amp; KENSJA</td>
<td>February 2013</td>
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<td>April 2013</td>
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<td>WFSJ President elect</td>
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<tr>
<td>Director</td>
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<td>Secretariat</td>
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<td>Budget Management</td>
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<td>Prepare outline budget and agree costs</td>
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<td>Budget Costs identified</td>
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<td><strong>Costs identified</strong> (KSHS)</td>
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<td>CD - 36 months</td>
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<td>CS - 36 months</td>
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<tr>
<td>LOC - 50 meetings in 36 months</td>
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<tr>
<td>Identify staff costs/sponsor packages/delegate fees</td>
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<tr>
<td>Organizing Committee (LOC)</td>
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<tr>
<td>Set up accounting system</td>
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<td>Accounting system - Certified Accounting firm/Accountant</td>
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<td>LOC - CD</td>
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<td>Conference Director - IT Consultant</td>
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<td>Physical Address - LOC - CD - IT</td>
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<tr>
<td>Identify volunteers</td>
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<tr>
<td>Delegate database</td>
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<td>Conference Director - IT Consultant</td>
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<td>Delegate database - Volunteers</td>
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<td>December 2013</td>
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<td>Sending delegate confirmations March 2015</td>
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<td>Conference Director - Volunteers</td>
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<td>Strategy of action in January 2013</td>
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</table>
### Work Plan for WCSJ 2015 – Telling the Science Story in Emerging Economies

<table>
<thead>
<tr>
<th>Objective</th>
<th>Activities</th>
<th>Output</th>
<th>Responsible (By Who)</th>
<th>Timeline (by when)</th>
<th>Cost (KSHS)</th>
<th>Total</th>
<th>Remarks/comments</th>
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<td>Send out any newsletters for e-marketing</td>
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<td>CD PR Firm</td>
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<td>Monthly updates</td>
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<td>Adverts</td>
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<td>CD PR Firm</td>
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<td><strong>Exhibition</strong></td>
<td>Obtain contacts from WCSJ and identify opportunities for exhibitors and sponsors</td>
<td>Opportunities identified</td>
<td>Conference Director, CD PR Firm</td>
<td>September 2013 - January 2014</td>
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<td>Identify more potential exhibitors</td>
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<td>January 2014</td>
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<td>Strategic plan of action (objectives, goals, timetables, target market, deals, personnel)</td>
<td>Exhibition strategic plan</td>
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<td>Prepare exhibition floor plan</td>
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<td>Arrange with exhibitors to ensure continuous flow of communication</td>
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<td>Send set-up info packs for exhibitors</td>
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<td>February 2015</td>
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</table>

### Work Plan for WCSJ 2015 – Telling the Science Story in Emerging Economies

<table>
<thead>
<tr>
<th>Objective</th>
<th>Activities</th>
<th>Output</th>
<th>Responsible (By Who)</th>
<th>Timeline (by when)</th>
<th>Cost (KSHS)</th>
<th>Total</th>
<th>Remarks/comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Pre-conference</strong></td>
<td>Pre-conference 1</td>
<td></td>
<td></td>
<td>May 2014</td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Pre-conference 2</td>
<td></td>
<td></td>
<td>May 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Conference</td>
<td></td>
<td></td>
<td>May 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Arrange for delivery of all exhibitor material for insertion into conference bags</td>
<td></td>
<td></td>
<td>May 2015</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Print &amp; Design</strong></td>
<td>Design conference identity letterhead, flyer, etc</td>
<td>Conference identity</td>
<td>Conference Director, CD PR Firm</td>
<td>September 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Print all necessary marketing materials</td>
<td>Marketing materials</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Prepare content for booking form</td>
<td>Booking form</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Obtain branding, logos and any images for application to website, email template and name badges</td>
<td>Templates done</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Begin layout of handbook, contents, bios, general info, adverts, floor plans, acknowledgements</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Order &amp; print conference bags</td>
<td>Conference bags</td>
<td></td>
<td>December 2014</td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Website Management</strong></td>
<td>Plan and design website</td>
<td>Website design</td>
<td></td>
<td>September 2013</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>September 2013</td>
<td>Content uploaded</td>
<td></td>
<td>October 2013</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Test and set-up website and e-mail address to go live (information point)</td>
<td>Website running</td>
<td></td>
<td>December 2013</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>Design on-line booking forms and reservations</td>
<td>Online booking forms uploaded</td>
<td></td>
<td>December 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Set up link to main WCSJ site</td>
<td>Links set up</td>
<td></td>
<td>October 2013</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Work Plan for WCSJ 2015 – Telling the Science Story in Emerging Economies

<table>
<thead>
<tr>
<th>Objective</th>
<th>Activities</th>
<th>Output</th>
<th>Responsible (By Who)</th>
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</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Accommodation and logistics
- Identify suitable hotels, accommodation and rates
  - Hotels identified
  - Conference director
  - January 2014

### Venue & Social Management
- Carry out site visits of all venues, initial one to be with WCSJ to discuss their exact requirements
  - Site visit and negotiation done
- Obtain all menus and prices
  - Quotations
- Confirm all venues and sign contracts
- Obtain quotes and evaluate contracts for exhibition equipment (i.e. electrics, shell scheme and fascias) if required
  - Evaluated and qualified contractors
- Set up procedures and booking forms for furniture, electrics and shell scheme if required
- Finalise numbers to conference venue
- Final site visit and briefing

### Programme
- Obtain outline programme
  - Conference Director
  - Programme outline done
- Write speakers information pack with travel and accommodation requirements
  - Final details mailed to all speakers
  - LOC
  - WFSJ
- Obtain all keynote speakers details, bios, Audio-Visual requirements
- Collate all speaker’s details for handbook
- Collate all speaker’s details for handbook
## World Science Journalists Conference, 2015

<table>
<thead>
<tr>
<th>Description</th>
<th>Units</th>
<th>Days</th>
<th>Months</th>
<th>Unit Cost</th>
<th>TOTAL USD</th>
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<tbody>
<tr>
<td><strong>Travel and Meetings</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>International Travels</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>West Africa</td>
<td>15</td>
<td>5</td>
<td>2,000</td>
<td>30,000</td>
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<tr>
<td>Southern Africa</td>
<td>15</td>
<td>5</td>
<td>1,200</td>
<td>18,000</td>
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</tr>
<tr>
<td>East Africa</td>
<td>15</td>
<td>5</td>
<td>1,200</td>
<td>18,000</td>
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<tr>
<td>Kenya - Upcountry participants</td>
<td>30</td>
<td>5</td>
<td>100</td>
<td>3,000</td>
<td></td>
</tr>
<tr>
<td>Kenya - Local participants</td>
<td>60</td>
<td>5</td>
<td>50</td>
<td>3,000</td>
<td></td>
</tr>
<tr>
<td>North Africa</td>
<td>20</td>
<td>5</td>
<td>1,600</td>
<td>32,000</td>
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<tr>
<td>Latin America and Caribbean</td>
<td>20</td>
<td>5</td>
<td>1,000</td>
<td>50,000</td>
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<tr>
<td>Asia and Eastern Europe</td>
<td>15</td>
<td>5</td>
<td>2,500</td>
<td>37,500</td>
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<td>80</td>
<td>8,600</td>
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<td>Transit costs</td>
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<td>Transport reimbursement - Kenyans</td>
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<td>Conference Secretariat costs on taxi</td>
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<td>500</td>
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<tr>
<td><strong>Sub-Total</strong></td>
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<td></td>
<td>278,500</td>
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<tr>
<td><strong>Per diem - International Participants</strong></td>
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<tr>
<td>per diem allowances - conference days</td>
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<td>70</td>
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<td>per diem allowances - other days</td>
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<td>5</td>
<td>51</td>
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<td>per diem - Local Participants</td>
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<td>5</td>
<td>50</td>
<td>5,500</td>
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<tr>
<td><strong>Sub-total</strong></td>
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<td><strong>Hotel Accommodation and meals</strong></td>
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<tr>
<td>Participants and speakers accommodation</td>
<td>235</td>
<td>5</td>
<td>120</td>
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<tr>
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<td><strong>Logistics and Equipment</strong></td>
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<tr>
<td>Communication (lumpsum)</td>
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<tr>
<td>Wireless presenters</td>
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<td>Standard PA System</td>
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<td>Wireless microphone</td>
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<td>Materials/Stationary - lumpsum</td>
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<tr>
<td>Translation Equipment</td>
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<td><strong>Logistics Subtotal</strong></td>
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**Personnel Costs**

<table>
<thead>
<tr>
<th>Position</th>
<th>Days</th>
<th>Weeks</th>
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</thead>
<tbody>
<tr>
<td>Lead person/Project leader - Conf Director</td>
<td>1</td>
<td>24</td>
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<tr>
<td>Communication experts</td>
<td>2</td>
<td>10</td>
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<tr>
<td>Event Secretary</td>
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<td>18</td>
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<td>Facilitators/Presenters</td>
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<td>3</td>
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<tr>
<td>Reporters</td>
<td>70</td>
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<tr>
<td>5 Translators</td>
<td>7</td>
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<td>Accountant</td>
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<td>IT Personnel</td>
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<td>6</td>
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<tr>
<td>Volunteers</td>
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<td>6</td>
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<tr>
<td>LOC costs</td>
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<td>10</td>
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<td><strong>Sub-total Personnel Costs</strong></td>
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**Publicity and Advertising**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media coverage and advertising</td>
<td>20,000</td>
</tr>
<tr>
<td>Daily bulletin</td>
<td>10,000</td>
</tr>
<tr>
<td>Conference documentary - prior</td>
<td>5,000</td>
</tr>
<tr>
<td>Conference documentary - post conference</td>
<td>5,000</td>
</tr>
<tr>
<td>Video coverage</td>
<td>20,000</td>
</tr>
<tr>
<td>Photography</td>
<td>5,000</td>
</tr>
<tr>
<td>Conference bags@USD10</td>
<td>45,000</td>
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<tr>
<td>Conference name tags</td>
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</tr>
<tr>
<td>Speaker packs</td>
<td>5,000</td>
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<tr>
<td>Branding</td>
<td>10,000</td>
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<td><strong>Sub-total - Mc And Advertising</strong></td>
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</table>

**Printing and Translation**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing conference report</td>
<td>7500</td>
</tr>
<tr>
<td>Translating report to French</td>
<td>5000</td>
</tr>
<tr>
<td><strong>Sub-total - Printing And Translation</strong></td>
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</table>

**Conference registration fee - sponsored participants 235**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conference registration fee - sponsored participants 235</strong></td>
<td>235,000.00</td>
</tr>
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</table>

**Sub-total**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media Centre Costs</td>
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</tr>
<tr>
<td>Newsroom work stations - lump sum</td>
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</tr>
<tr>
<td>Live Streaming</td>
<td>10,000</td>
</tr>
<tr>
<td>Newsroom minders</td>
<td>2,000</td>
</tr>
<tr>
<td>Cost of CDs and DVDs</td>
<td>3,000</td>
</tr>
<tr>
<td>Cost of media accreditation</td>
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<td><strong>Sub-total Media Centre Costs</strong></td>
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</table>

**Conference website**

<table>
<thead>
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<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designer</td>
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<td>Maintenance and updating</td>
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<tr>
<td>Logo design</td>
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<td><strong>Sub-total Conference Website</strong></td>
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</table>

**TOTAL DIRECT COSTS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admin costs - 10%</td>
<td>214,928</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
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</table>
WORLD CONFERENCE OF SCIENCE JOURNALISTS NAIRIBI, KENYA

Conference Programme

**Pre-conference Workshop**

**Day**
- **Saturday** Workshop on professional development
- **Sunday** Workshop on Sustainable development
- **Monday** Workshop on Health/Medical reporting

**Main Sessions**

**Day/Time**
- **7:00 AM - 8:00 AM**
- **8:30 AM - 10:30 AM**
- **10:30 AM - 12:30 PM**
- **12:30 PM - 2:00 PM**
- **2:00 PM - 3:30 PM**
- **3:30 PM - 5:30 PM**
- **5:30 PM - 6:30 PM**

**Session**
- **MOA/standard** Editors guild, Editors guild, Aida Justee, Alex Abutu
- **Editors guild, Media Council** poorly paid
- **MoST COMMISSION** AU
- **Minister for Science and Technology** UNDP, UNESCO, UNIDO
- **Sponsored lunch** Sponsored lunch
- **10.00 AM**
- **10.30 AM**
- **11.00 AM**
- **11.30 AM**
- **12.00 PM**
- **12.30 PM**
- **1:00 PM**
- **1:30 PM**
- **2:00 PM**
- **2:30 PM**
- **3:00 PM**
- **3:30 PM**
- **4:00 PM**
- **4:30 PM**
- **5:00 PM**
- **5:30 PM**
- **6:00 PM**

**Speakers**
- **Nadia el Awadi** Jane Godew
- **Richard Leakey**

**THURSDAY EVENING PLENARY**
- AU Commission on Human resources, Science and Technology

**TUESDAY MORNING**

**SCIENCE JOURNALISM**

**Themes**
- Features of science journalism — Africa, Asia, US, Arab Raghida, Maslata, Jia Hengpeng
- Science journalism faces of science journalism —Asia, Africa, Europe, Africa

**Speakers**
- **Hellen Pearson** – Muga, Nation Media, IPS
- **Martin Enserink** – National Geographic
- **Ananyo Omungo** – AGRA, Reuters, Al Jazeera, BBC

**Wednesday**
- **Sponsored Breakfast / buffet**
- **Planetary Session 1**
- **Health break**
- **Planetary Session 1**
- **Tea break**
- **Planetary Session**
- **Tea break**
- **Excursions / Centres / Museums**

**Themes**
- **Climate Change**
- **Food Security**
- **Biomedical Research**
- **ICT/Computer Science**
- **Energy**

**Speakers**
- **Nadia el Awadi** Jane Godew
- **Richard Leakey**

**THURSDAY EVENING PLENARY**
- **Sustainable Development**
- **Where do the billions go?**
- **FORD**
- **IDRC**
- **ROCKEFELLER**
- **AGRA**
- **Scidev**

**Friday**
- **FIELD TRIPS**

**WEDNESDAY MORNING PLENARY**
- **How my story was reported?**
- **Breaking the story**
- **Health journalist**
- **Pamela Asigi**
- **Beth/Anyang Nyong*”**
- **Cancer reporting**

**Thursday**
- **Sponsored Breakfast / interview**
- **Planetary Session 1**
- **Health break**
- **Planetary Session 1**
- **Tea break**
- **Planetary Session**
- **Tea break**
- **Excursions / Centres / Museums**

**Themes**
- **Beyond the headline**
- **Africa’s energy**
- **Data security**
- **Cyber crime**
- **Digital age**
- **Fake news**

**Speakers**
- **Nadia el Awadi** Jane Godew
- **Richard Leakey**

**THURSDAY EVENING PLENARY**
- **Sustainable Development**
- **Where do the billions go?**
- **FORD**
- **IDRC**
- **ROCKEFELLER**
- **AGRA**
- **Scidev**

**Friday**
- **FIELD TRIPS**

**WEDNESDAY MORNING PLENARY**
- **African story**
- **Telling the story**
- **Scientists vs. journalists**
- **Are scientists killing science journalism?**

**Speakers**
- **Nadia el Awadi** Jane Godew
- **Richard Leakey**

**THURSDAY EVENING PLENARY**
- **Sustainable Development**
- **Where do the billions go?**
- **FORD**
- **IDRC**
- **ROCKEFELLER**
- **AGRA**
- **Scidev**

**Friday**
- **FIELD TRIPS**

**WEDNESDAY MORNING PLENARY**
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- **Breaking the story**
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- **Health break**
- **Planetary Session 1**
- **Tea break**
- **Planetary Session**
- **Tea break**
- **Excursions / Centres / Museums**

**Themes**
- **Beyond the headline**
- **Africa’s energy**
- **Data security**
- **Cyber crime**
- **Digital age**
- **Fake news**

**Speakers**
- **Nadia el Awadi** Jane Godew
- **Richard Leakey**

**THURSDAY EVENING PLENARY**
- **Sustainable Development**
- **Where do the billions go?**
- **FORD**
- **IDRC**
- **ROCKEFELLER**
- **AGRA**
- **Scidev**

**Friday**
- **FIELD TRIPS**

**WEDNESDAY MORNING PLENARY**
- **African story**
- **Telling the story**
- **Scientists vs. journalists**
- **Are scientists killing science journalism?**

**Speakers**
- **Nadia el Awadi** Jane Godew
- **Richard Leakey**
| SCIENCE JOURNALISM | Citizen journalism Striking a balance between Scientists and Journalists: Who owns the profession? It is a profession anyway? Prof. Levy Obonyo Associations- do they add value? Messa, Kemija, Mali, Zimbabwe, Uganda, Japan, |
| CONSERVATION: | Ecological hot spots Rehabilitation Mau Forest Blood minerals - phones funding the war in Congo, sierra leone diamonds, oil in sudan Wetlands – Tana Delta, (Becha) Invasive species (Water Hyacinth)-CABI- Arne Witts |
| CLIMATE CHANGE | Saving the species- African gene bank- ILBRI, Crops near extinct- Indigenous genes - CGUAR Diminishing wildlife numbers raw deal for tourists? - IUCN What this portend for tourists –KTB/ Ministry of Tourism |
| FOOD SECURITY | Biosafety – how efficient is the legislation? How has the media treated GMO research- AFSF – Felix Mmboyi Plant doctors- CABI |
| BIOMEDICAL RESEARCH | Doctor to patient ratio: Building research capacity in health care: case of Uganda- Uganda Mulago Hope Mafaranga HIV vaccines – IAV,KAVI • Violet Otindo |
| ICT/COMPUTER SCIENCE | Malindi space research The junkie in space- Meerkat –radio telescope – S.A Konza technology- Vision 2030 |
| ENERGY | Renewable energy- GDC Wind energy- an untapped potential Clean development mechanism – Turkana wind project -Diran Goldan |
| THEME | THURSDAY MORNING | THURSDAY AFTERNOON |
| SCIENCE JOURNALISM | Unique journalism projects: Virtual newsroom – Canada Telling stories through audio visual: Internes Fellowshipships – Knight, nieman, research Africa. Declan, Kimani Chege, Onche |
| CONSERVATION: | Deep sea exploration: Unearthing the secrets Lamu Port, Meditteranean, US Expansion of continental shelf -UNEP Population rise via a vis diminishing resources -Maurice Makolos, |
| CLIMATE CHANGE | Redd pWing - a rip off or reality -Ochieng Ogodo Emerging and re-emerging diseases Kemri |
| FOOD SECURITY | Fertiliser and soil fertility- KARI Agra Food ambassadors- the experience Telling the hunger story -film- Aljazeera, Vivienne Irikefe, French speaking |
| BIOMEDICAL RESEARCH | Ethics in health reporting Mwandura Kigoria Nkakkari, Bio prospecting- is it the savior for African knowledge? Traditional medicine – Not scientific enough? Bibi Aisha, French speaking, Arabophone |
| ICT/COMPUTER SCIENCE | Use of new media in reporting Science communicators-Daniel Aghan, Catherine Karongo E-waste- in the era of digital migration Imbalance of trade |

Apportion

1. Pre Conference workshops
   - Reporting on sustainable development, water, climate change
   - Reporting on health issue, Vaccines and Medical evidence
   - Media training on new media, audio visual and story telling
   - Session on how to develop your ideas into a book

2. Post conference trips
   - KARI
   - KEMRI /CDC –Welcome Trust, Kilifi
   - ICRAF
   - UNEP
   - ICRI SAT - AFRICA seed foundation
   - TULLOW – Turkana
   - GDC /KENGEN
   - KEFRI / MARINE
   - Haller Park/ Kaya Forest
   - TANA DELTA
   - MARSABIT – National Park
   - CANCER CENTRE-
   - ICIPE – FERRY
   - Water Hyacinth
   - Kakamega Forest
   - Nairobi National Park
   - Karura Forest
   - Masai Mara
   - KONZA City

EAST AFRICA
UGANDA
   - Oil fields in Uganda
   - Mabira Forest
   - Mulago hospital – cancer wing
   - Lake Victoria

TANZANIA
   - Serengeti
   - Lake Manyara Nat. Park

RWANDA
   - ICT-
   - ENERGY –NURU ENERGY
   - GENOCIDE MUSEUM

3. Night excursions
4. Sponsored Breakfast meetings
5. Sponsored Lunch Sessions