

Dear WFSJ Nominating Committee,

I am writing to express my interest in joining the Board of the World Federation of Science Journalists. As a science journalist and communicator with over a decade of experience, I am deeply committed to fostering scientific literacy, enhancing the quality of science reporting, and contributing to the growth of a new generation of science journalists. I believe my skills and experiences align well with the goals of WFSJ, and I would be honored to contribute to its mission.

Throughout my career, I have been dedicated to ensuring accurate, accessible, and engaging science communication, particularly in regions where scientific literacy remains underdeveloped. My work as the founder and vice president of *Nauka i svijet* (Science and the world, non-governmental organization), founding a website [Nauka govori](#) (Science speaks) aimed at promoting science communication and combating misinformation, stands as a testament to my commitment. Additionally, I have launched [Vakcine.ba](#), a platform focused on providing evidence-based information about vaccines to counteract misinformation and build public trust in science and health interventions.

One of my proudest achievements has been mentoring and training aspiring science journalists, particularly students. By organizing workshops, lectures, and panel discussions, I have aimed to instill journalistic integrity and curiosity in younger generations. These efforts are driven by my belief that a well-informed public depends on the quality of science journalism, and that training new journalists is crucial to sustaining this work. My involvement with organizations like *Mediacentar* in Sarajevo, where I have led training sessions on climate journalism and science reporting, further highlights my dedication to improving the media landscape in the Balkans.

Moreover, my participation as a panelist and trainer at international conferences such as the Global Fact 11 in Sarajevo and the Point 12 conference has provided me with a platform to engage with global issues like misinformation, digital justice, and the role of media in climate change reporting. These experiences have broadened my understanding of the challenges facing science journalism today and reinforced my commitment to addressing these challenges through collaboration and advocacy.

Importantly, my work as a science journalist is conducted through a non-governmental organization, allowing me to maintain full political independence. As a result, I am free from the influence of any media house or political entity, ensuring that my work remains unbiased, evidence-based, and focused on the public good. This independence allows me to tackle controversial issues without fear of censorship or political pressure, further strengthening my role as an advocate for truth in science journalism.

As a potential board member of the WFSJ, I am eager to bring my experience, independence, and passion for science journalism to the international stage. I am confident that my contributions can help advance the organization's mission and support science journalists worldwide in their efforts to inform and engage the public.

Thank you for considering my application.

Sincerely,
Jelena Kalinić, MA